



# RICE

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## JONES GRADUATE SCHOOL OF BUSINESS

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June 10, 2022

Ph.D. 1978, A.M. 1975, Harvard University, Political Economy and Government – dissertation  
“The Theory of Fiscal Zoning”

BA, 1969, Rice University, Political Science (Summa Cum Laude, Phi Beta Kappa)  
Sumner Marcus Award for Outstanding Service, Social Issues in Management (SIM) Division,  
Academy of Management (AOM), August 2009

Distinguished Service Award, International Association for Business and Society (IABS), July  
2014

Fellow of the International Association for Business and Society (IABS), elected March 2006  
Editor, BUSINESS & SOCIETY (January 2007-December 2014); Consulting Editor (January-  
December 2015, 2016, 2017, 2018, 2019, 2020)

Doctoral dissertations:

Xiwei Yi (Peking University), committee co-chair, May 2016

Eni Gambeta (University of Cincinnati), committee member, May 2018

Yajing Li, committee co-chair (current)

- [1. Books and Monographs](#)
- [2. Journal and Annual Articles](#)
- [3. Book Chapters](#)
- [4. Review Essays and Comments](#)
- [5. Conference Proceedings](#)
- [6. Conference Papers \(Unpublished\)](#)
- [7. Technical Reports](#)
- [8. Distributed Case Materials](#)
- [9. Presentations](#)
- [10. Book Reviews](#)

## **1. Books and Monographs**

**1.15-2018 (April)** An Associate Editor with Robert W. Kolb (ed.), et al., THE SAGE ENCYCLOPEDIA OF BUSINESS ETHICS AND SOCIETY (Thousand Oaks, CA: Sage Publications), 2nd ed., 7 vols.— responsible for preparing 16 entries and reviewing 33 entries.

**1.14-2008** An Associate Editor with Robert W. Kolb (ed.), et al., ENCYCLOPEDIA OF BUSINESS ETHICS AND SOCIETY (Thousand Oaks, CA: Sage Publications), 5 vols.— responsible for reviewing 40 entries. ENCYCLOPEDIA has received two awards: (1) BRASS Business Reference Sources, Outstanding Business Reference Sources: The 2008 Selection of Recent Titles, Outstanding Titles, REFERENCE & USER SERVICES QUARTERLY 48.2: 135-138, at 136; (2) Outstanding Academic Title list, CHOICE (Current Reviews for Academic Libraries), January 2009.

**1.13-2002** Co-Ed. (with S. Welcomer), conference chair, IABS 2002 PROCEEDINGS, THIRTEENTH ANNUAL CONFERENCE, VICTORIA, BC, CANADA, JUNE 27-30, 2002 (International Assn for Business and Society).

**1.12-2001** Co-Ed. (with C. P. Dunn), production editor, IABS 2001 PROCEEDINGS, TWELTH ANNUAL CONFERENCE, SEDONA, ARIZONA, MARCH 15-18, 2001 (International Assn for Business and Society).

**1.11-2000** Co-Ed. (with K. A. Getz), production editor, IABS 2000 PROCEEDINGS, ELEVENTH ANNUAL CONFERENCE, ESSEX JUNCTION, VERMONT, MARCH 16-19, 2000 (International Assn for Business and Society).

**1.10-1999** Co-Ed. (with D. J. Wood), production editor, IABS 1999 PROCEEDINGS, TENTH ANNUAL CONFERENCE, PARIS, FRANCE, JUNE 24-27, 1999 (International Assn for Business and Society).

**1.9-1997, 1992** THE RULES OF THE GAME IN THE GLOBAL ECONOMY: POLICY REGIMES FOR INTERNATIONAL BUSINESS (Dordrecht, Neth.: Kluwer Academic Publishers, 1997 2nd ed., 1992 1st ed.), L. E. Preston & DW. Reviews (1st ed.): J. F. Mahon, BUSINESS & SOCIETY, vol. 32, no. 1 (Spring 1993) 59-63; book note, J OF ECON LIT 31.3 (Sept. 1993) 1519-1520 (JEL 93-0894); S. P. Sethi, J. INT'L BUSINESS STUDIES, 25.2 (Second Quarter, 1994) 404-409. Available in hardcover, paperback (1997 2nd ed.). ebook 2013 [http://books.google.com/books/about/The\\_Rules\\_of\\_the\\_Game\\_in\\_the\\_Global\\_Econ.html?id=NaSKG8dN9oIC](http://books.google.com/books/about/The_Rules_of_the_Game_in_the_Global_Econ.html?id=NaSKG8dN9oIC)

**1.8 & 1.7-1991** "Regulatory Effectiveness Study for the Armand Bayou Coastal Preserve", GBNEP-13, and "Regulatory Effectiveness Study for the Christmas Bay Coastal Preserve", GBNEP-14, Galveston Bay National Estuary Program (Dec.), with G. Mitchell (PI, Houston-Galveston Area Council). Recipient of Texas Chapter, American Planning Assn, Environmental Dept., 1992 Award for Environmental Project Excellence. Armand Bayou study abstracted in Texas Water Resources Institute NEW WAVES newsletter, Texas A&M (June 1993).

**1.6-1985** "Public vs. Private Ownership of Transit Systems", from Rice Center to the University Research and Training Program, Urban Mass Transportation Admin, U.S. Dept. of Transportation (Washington, DC: Feb.), 2 vols., C. Atherton & DW.

**1.5-1984** "Administrative Impacts of Private Financing Techniques for Urban Transportation", from Rice Center to the Office of University Research, Research and Special Projects Admin, U.S. Dept. of Transportation (Washington, DC: Jan. 1984), C. Atherton & DW. Available through National Technical Information Service, DOT/RSPA/DMA-50/84/19.

**1.4-1982** (G. Greanias & DW) THE FOREIGN CORRUPT PRACTICES ACT: ANATOMY OF A STATUTE (Lexington, MA: Lexington Books of D. C. Heath). Reviewed by: Richard J. Maiman, AM. POLI. SCI. REV. 78.2 (June 1984) 509-510.

**1.3-1982** Ed. (G. Greanias & DW), THE CHANGING BOARDROOM: MAKING POLICY AND PROFITS IN AN AGE OF CORPORATE CITIZENSHIP (Houston: Gulf Publishing Co., 1982); "Introduction: The Problem of Corporate Governance", 1-17, G. Greanias & DW; "Public Policy and Corporate Ethics Committees", 97-115.

**1.2-1979** FISCAL ZONING IN SUBURBAN COMMUNITIES (Lexington, MA: Lexington Books of D. C. Heath). Reviews: CHOICE (March 1980) 647-648; SAGE STUDIES ABSTRACTS (1980) 105; URBAN LAND (Feb. 1980) 24; ANNALS OF REGIONAL SCIENCE (July 1981) 115-116.

**1.1-1973** G. Sternlieb et al., HOUSING DEVELOPMENT AND MUNICIPAL COSTS (New Brunswick, NJ: Center for Urban Policy Research, Rutgers University); ch. 1, "Housing Development and Municipal Costs: A Summary" 1-57, G. Sternlieb, R. W. Burchell, & DW; ch. 2, "Who Lives Where—and Why", 58-84, G. Sternlieb & DW; ch. 3, "The Impact on Public Education", 85-126, G. Sternlieb, F. J. James, & DW; ch. 7, "Consumer Satisfaction with Municipal Services: Part I", 246-268, G. Sternlieb & DW; ch. 8, "Summary and Implications for Policy", 290-315, R. W. Burchell & DW; Appendix A, "Survey Methodology", 316-364, in part with J. W. Hughes (reports the methodology underlying a statewide survey of 7,500 households in New Jersey conducted with L. Sagalyn and analyzed); bibliography on "Municipal Cost-Revenue Analysis", 365-373. An unpublished report by authors to the New Jersey County and Municipal Government Study Commission underlies in part its subsequent official report on HOUSING AND SUBURBS: FISCAL AND SOCIAL IMPACT OF MULTIFAMILY DEVELOPMENT (Trenton, NJ: Oct. 1974), Ninth Report.

## **2. Journal and Annual Articles**

**2021-October 25** "Corporate Social Responsibility: Three Key Approaches", JOURNAL OF MANAGEMENT STUDIES 43.1 (January) 93-114. Included in Corporate Social Responsibility Collection, Journal of Management Studies, online,

[https://onlinelibrary.wiley.com/doi/toc/10.1111/\(ISSN\)1467-6486.corporate-social-responsibility](https://onlinelibrary.wiley.com/doi/toc/10.1111/(ISSN)1467-6486.corporate-social-responsibility)

**2.45-2020** "You Are Great and I Am Great (Too): Examining New CEOs' Social Influence Behaviors During Leadership Transition", Academy of Management Journal, 63(5), 1508-1534, Xiwei Yi, Anthea Zhang, and DW (third author) (accepted September 27, 2019, published online October 10, 2019), <https://doi.org/10.5465/amj.2018.0365>. AOM Insights Newsletter (December 2, 2019), "Two Factors Make New CEOs More Prone to Getting Fired",

<https://journals.aom.org/doi/10.5465/amj.2018.0365.summary>

**2.44-2019** "Influencing MNC Strategies for Managing Corruption and Favoritism in Pacific Asia Countries: A Multiple-Theory Configurational Perspective", Asia Pacific Business Review, 25.4, 501-533 (accepted November 14, 2018, published online April 12, 2019).

<https://doi.org/10.1080/13602381.2019.1589769>.

**2.43-2018** "Multi-Level Social Institutions in Conflict over Sustainable Development", Critical Sociology, 44.2 (March), 285-302. "Special Issue on Social Institutions and Sustainability", Rahul Mitra and Alisa Moldavanova (special issue editors). DOI:

10.1177/0896920517708338

**2.42-2018** “Dynamics for Integrative Social Contracts Theory: Norm Evolution and Individual Mobility”, *JOURNAL OF BUSINESS ETHICS* 149.1 (April), 83-95. DOI: 10.1007/s10551-016-3068-z

**2.41-2016** “Economic Rationality and a Moral Science of Business Ethics”, *PHILOSOPHY OF MANAGEMENT*, 15.2, 135-149. DOI: 10.1007/s40926-015-0021-7 viewable online at <https://rdcu.be/6Elr>. Summarized 2018 in “What Values Should Businesses Observe Besides Profits?” (September 10) in *RICE BUSINESS WISDOM* (online), <https://business.rice.edu/wisdom/peer-reviewed-research/business-ethics-economic-rationality?>

**2.40-2015** “Philosophy for Managers and Philosophy of Managers: Turf, Reputation, Coalition”, *PHILOSOPHY OF MANAGEMENT*, 14.1, 17-28. DOI: 10.1007/s40926-015-0004-8

**2.39-2013** “A Typology of Moral Exemplars in Business”, in Michael Schwartz & Howard Harris (eds.), *MORAL SAINTS AND MORAL EXEMPLARS, RESEARCH IN ETHICAL ISSUES IN ORGANIZATIONS*, 10: 63-95. Bingley, UK: Emerald Group Publishing. Summarized 2016 in “Holding Out for a Hero” in *RICE BUSINESS WISDOM* (online), <http://ricebusinesswisdom.com/management/holding-out-for-a-hero/> and 2018 (Winter) in “Ethics: Holding Out for a Hero” in *RICE BUSINESS WISDOM* (printed), 30-33.

**2.38-2013** “Corporate Social Responsibility and Irresponsibility: A Positive Theory Approach”, *JOURNAL OF BUSINESS RESEARCH*, “Special Issue on Corporate Responsibility and Irresponsibility”, Patrick Murphy and Bodo B. Schlegelmilch, special issue editors, 66.10 (October), 1937-1944. Published online 28 February 2013, <http://dx.doi.org/10.1016/j.jbusres.2013.02.016>. Summarized in “How To Get Corporations To Agree On What’s Right And What’s Wrong”, *RICE BUSINESS WISDOM* (September 24, 2018), <https://business.rice.edu/wisdom/peer-reviewed-research/what-is-corporate-social-responsibility>

**2.37-2013** “International Business, Corruption, and Bribery”, in Maria Alejandra Gonzalez-Perez & Liam Leonard (eds.), *INTERNATIONAL BUSINESS, SUSTAINABILITY AND CORPORATE SOCIAL RESPONSIBILITY, ADVANCES IN SUSTAINABILITY AND ENVIRONMENTAL JUSTICE*, 11: 65-95. Bingley, UK: Emerald Group Publishing.

**2.36-2010** “Role of Dynamics in Stakeholder Thinking”, *JOURNAL OF BUSINESS ETHICS*, 96.Supplement 1 (August), 79-87, “Special Issue on Tribute to Juha Näsi”, R. Edward Freeman, Salme Näsi, and Grant T. Savage, special issue editors. DOI: 10.1007/s10551-011-0937-3

**2.35-2009** “The Value Creation Proposition Suggests Two Requirements for Assessing Alternative Theories of Capitalism”, *PHILOSOPHY OF MANAGEMENT* 8.3, 65-74, special issue on “Management and Stakeholders – 25 Years On”, Wim Vandekerchove, guest editor.

**2.34-2009** “Tightening Corporate Governance”, *JOURNAL OF INTERNATIONAL MANAGEMENT* 15.3 (September) 306-316, DOI: 10.1016/j.intman.2009.02.003 (21 June 2009), “The Emerging CEO Agenda in Multinational Companies”, Briance Mascarenhas, special issue editor.

**2.33-2007** “Toward a Global Theory of Cross-Border and Multilevel Corporate Political Activity”, *BUSINESS & SOCIETY* 46.2 (June) 253-278.

**2.32-2006** “Corporate Social Responsibility: Three Key Approaches”, *JOURNAL OF MANAGEMENT STUDIES* 43.1 (January) 93-114. Abstract and article linkage posted at <http://ssrn.com/abstract=875051>. International Abstracts of Human Resources (Spring 2006).

**2.31-2004** “A Required Foundation Course for Moral, Legal and Political Education”, *JOURNAL OF BUSINESS ETHICS EDUCATION* 1.2 137-164.

**2.30-2004** “Corporate and Government Corruption: International Cooperation and Domestic Regulation”, in M. Afzalur Rahim, Robert T. Golembiewski, & Kenneth D. Mackenzie (eds.), *CURRENT TOPICS IN MANAGEMENT* 9: 135-158 (Stamford, CT: JAI Press, Elsevier Press).

**2.29-2004** “Leadership in Administration”, *INTERNATIONAL REVIEW OF PUBLIC ADMINISTRATION* (The Korean Association for Public Administration - KAPA), 8.2 1-11.

**2.28-2004** “The Development of International Business Norms”, *BUSINESS ETHICS QUARTERLY* 14.2 (October) 729-754.

**2.27-2003** “Change Management Competencies for Collaborative Work Systems”, in Michael M. Beyerlein, Douglas A. Johnson, & Susan T. Beyerlein (eds.), *TEAM BASED ORGANIZING*, 9: 31-65, *ADVANCES IN INTERDISCIPLINARY STUDIES OF WORK TEAMS* (Stamford, CT: JAI Press, Elsevier Press).

**2.26-2002** "Moral Activism and Value Harmonization in an Integrating Global Economy", in Moses L. Pava & Patrick Primeaux (eds.), *RE-IMAGING BUSINESS ETHICS: MEANINGFUL SOLUTIONS FOR A GLOBAL ECONOMY*, *RESEARCH IN ETHICAL ISSUES IN ORGANIZATIONS* 4: 85-105 (Amsterdam, The Netherlands: JAI, Elsevier Science).

**2.25-2002** “Stakeholder Responsibilities: Lessons for Managers”, *JOURNAL OF CORPORATE CITIZENSHIP*, Issue 6 (Summer) 19-35.

**2.24-2002** “Public Affairs, Issues Management, and Political Strategy: Opportunities, Obstacles, and Caveats”, *JOURNAL OF PUBLIC AFFAIRS* 1.4 & 2.1 (January) 382-415.

**2.23-2001** “The Future of Corporate Social Responsibility”, *THE INTERNATIONAL JOURNAL OF ORGANIZATIONAL ANALYSIS* 9.3 (March) 225-256. DOI: 10.1108/eb028934

**2.22-2001** “International Virtual Teams: Opportunities and Issues”, in Michael M. Beyerlein, Douglas A. Johnson, & Susan T. Beyerlein (eds.), *VIRTUAL TEAMS*, 8: 1-38, *ADVANCES IN INTERDISCIPLINARY STUDIES OF WORK TEAMS* (Stamford, CT: JAI Press, Elsevier Press).

**2.21-2000** "Multilateral Cooperation to Combat Corruption: Normative Regimes Despite Mixed Motives and Diverse Values", *CORNELL INTERNATIONAL LAW JOURNAL* 33.3 (2000) 731-772, DW & K. A. Getz, Symposium Issue on “Fighting International Corruption and Bribery in the 21st Century”, paper presented at Cornell Law School symposium (March 2000).

**2.20-2000** "Organizational Considerations in the Evaluation and Compensation of Work Team Performance", in Michael M. Beyerlein, Douglas A. Johnson, & Susan T. Beyerlein (eds.), *TEAM PERFORMANCE MANAGEMENT*, 6: 139-159, *ADVANCES IN INTERDISCIPLINARY STUDIES OF WORK TEAMS* (Stamford, CT: JAI Press).

**2.19-1999** "Regional Market Integration and the Development of Global Norms for Enterprise Conduct: The Case of International Bribery", *BUSINESS & SOCIETY* 38.4 (December) 415-449, DW & K. A. Getz.

**2.18-1990** "Chapman's Fiscal Impact Model: Extensions and Caveats", *PUBLIC ADMINISTRATION REVIEW* 50.5 (September-October) 546-556.

**2.17-1988** "Integration of Cost-Benefit and Financial Analysis in Project Evaluation", *PUBLIC ADMINISTRATION REVIEW* 48.5 (September-October) 918-928, K. Harlow & DW.

**2.16-1988** "Corporate Governance, Social Policy, and Social Performance in the Multinational Corporation", in Lee E. Preston (ed.), *RESEARCH IN CORPORATE SOCIAL PERFORMANCE AND POLICY: A RESEARCH ANNUAL—INTERNATIONAL AND COMPARATIVE STUDIES* (Greenwich, CT: JAI Press), 10: 45-58, L. E. Preston & DW.

Reprinted in Lee E. Preston (ed.), *INTERNATIONAL AND COMPARATIVE CORPORATION AND SOCIETY RESEARCH* (Greenwich, CT: JAI Press, 1990) 79-92.

**2.15-1985** "Teaching with a Fictitious International Corporation", *TEACHING POLITICAL SCIENCE* 12.3 (Spring) 99-103, G. Greanias & DW.

**2.14-1984** "Improving Corporate Accountability: Concepts and Proposals", in Lee E. Preston (ed.), *RESEARCH IN CORPORATE SOCIAL PERFORMANCE AND POLICY: A RESEARCH ANNUAL* (Greenwich, CT: JAI Press), 6: 1-25, G. Greanias & DW.

**2.13-1983** "Long-range Planning in a Politicized Environment", *LONG RANGE PLANNING* 16.3 (June) 82-91, Special Issue: Planning in North America, G. Greanias & DW.

**2.12-1983** "Regulation and the Corporate Environment: Strategies for Business", *TEXAS BUSINESS REVIEW* 57.1 (January/February) 1-5.

**2.11-1982** "Redesigning the MBA Curriculum", *INTERFACES* 12.4 (August) 72-78, F. D. Tuggle & DW. <https://doi.org/10.1287/inte.12.4.72> and <http://www.jstor.org.ezproxy.rice.edu/stable/25060290>

**2.10-1982** "Two Theories of Zero-Base Budgeting", *INTERFACES* 12.4 (August) 128-134. <https://doi.org/10.1287/inte.12.4.128> and <http://www.jstor.org.ezproxy.rice.edu/stable/25060300>

**2.9-1982** "Strategic Planning Systems for a Politicized Environment", in Lee E. Preston (ed.), *RESEARCH IN CORPORATE SOCIAL PERFORMANCE AND POLICY: A RESEARCH ANNUAL* (Greenwich, CT: JAI Press), 4: 77-104, G. Greanias & DW.

**2.8-1981** "The Role of Technological Innovation in a Firm's Strategy", *HUMAN SYSTEMS MANAGEMENT* 2.4 (December) 306-315, F. D. Tuggle & DW.

**2.7-1981** "Recent Performance of Zero-Base Budgeting Systems in the Public Sector", *TEXAS BUSINESS REVIEW* 55.5 (September-October) 203-211.

**2.6-1981** "Teaching Political Science in a Management Curriculum", *TEACHING POLITICAL SCIENCE* 8.4 (July) 447-474, G. Greanias & DW.

**2.5-1981** "Is Judicial Restraint Possible in an Administrative Society?" *JUDICATURE: THE JOURNAL OF THE AMERICAN JUDICATURE SOCIETY* 64.9 (April) 400-413, G. Greanias & DW

**2.4-1981** "Beyond Entrepreneurship and Competition: Business Strategies for the New Corporate Environment", *CURRENT BUSINESS PERSPECTIVES* 1.2 (April) 3-10, G. Greanias & DW.

**2.3-1981** "Corporate Organization and Politicization", *SCHOLAR AND EDUCATOR* 5: 23-29, G. Greanias & DW.

**2.2-1979** "A Critique of The Costs of Sprawl", *JOURNAL OF THE AMERICAN PLANNING ASSN.*, 45.3 (July 1979) 279-292; exchange of comments, 46.2 (April 1980) 209-212.

**2.1-1976** "Fiscal Zoning, Fiscal Reform, and Exclusionary Land Use Controls", *JOURNAL OF THE AMERICAN INSTITUTE OF PLANNERS* 42.2 (April) 130-141, F. J. James with DW. This paper is referenced in *LAND USE PLANNING ABSTRACTS* (New York: Environment Information Center, Land Use Reference Department, June 1978), 4: 279.

### **3. Book Chapters**

**3.90-July 22 (in proof 22-0403)** "Aligning MNEs with SDGs: peace, justice, and strong institutions", in John R. McIntyre, Silvester Ivanaj, & Vera Ivanaj (eds.), *The Role of Multinational Enterprises in Supporting the United Nations' SDGs*, ch. 7, 132-151 (Cheltenham, UK & Northampton, MA: Edward Elgar).

**3.89-forthcoming (accepted 22-0314)**, "The Multiple Responsibilities of SMEs and Entrepreneurs", in Marina Dabic & Sascha Kraus (eds.), *De Gruyter Handbook of SME Entrepreneurship* (De Gruyter).

**3.88-forthcoming (accepted 22-0109)** “The Ethical Dimension of Impact-Oriented Corporate Social Responsibility (CSR)”, in Ralf Barkemeyer, Anna Heikkinen, Robert Kudlak, & Lutz Preuss, *The Impact of Corporate Social Responsibility: Corporate Activities, the Environment and Society* (Routledge).

**3.87-22** “Theories of the Firm: The Logic of Multiple Criteria for Assessing Outcomes”, in Michael Pirson, David M. Wasieleski, & Erica L. Steckler (eds.), *Alternative Theories of the Firm*, ch. 4, pp. 72-102 (New York and London: Routledge).

**3.86-22 forthcoming** “The Ethics of Employee Diversity in Different Kinds of Businesses”, in Joan Marques and Satinder Dhiman (eds.), *Leading with Diversity, Equity and Inclusion – Approaches, Practices and Cases for Integral Leadership Strategy*, ch. 10, Springer Nature Switzerland (in proof).

**3.85-2022** “Calculation, Responsiveness, and Conscience in CSR and Social Entrepreneurship”, in Joan Marques (ed.), *Business with a Conscience: A Research Companion*, ch. 25, 325-337 (New York & London: Routledge). DOI: 10.4324/9781003139461-28

**3.84-21-forthcoming** “Corporate and Social Responsibility”, in Christian N. Madu (ed.), *Handbook of Environmentally Conscious Manufacturing*, ch. 6 (Cham: Springer Nature Switzerland), 2nd edition. [https://doi.org/10.1007/978-3-030-75834-9\\_6](https://doi.org/10.1007/978-3-030-75834-9_6)

**3.83-2021 (December)** “Cross-Functional Integration in Sustainability-Driven Business Practice”, in Stefan Markovic, Christina Sancha, & Adam Lindgreen (eds.), *Handbook of Sustainability-Driven Business Strategies in Practice*, ch. 24, pp. 432-453 (Cheltenham, UK & Northampton, MA: Edward Elgar). <https://doi.org/10.4337/9781789908350.00040>

**3.82-2020** “Analyzing Huawei as a Chinese Multinational Operating in Three Worlds: Domestic Policy Instrument, Global Economic Agent, and Foreign Policy Target”, in Wenxian Zhang, Ilan Alon, & Christoph Lattemann (eds.), *Huawei Goes Global, Vol. I: Made in China for the World*, ch. 8, pp. 171-193 (London, UK: Palgrave Macmillan). [https://doi.org/10.1007/978-3-030-47564-2\\_8](https://doi.org/10.1007/978-3-030-47564-2_8)

**3.81-2021 (accepted 2020, forthcoming – electronic version December 29)** “Political and Ethical Challenges of 2025: Utopian and Dystopian Views”, in Seung Ho Park, Maria Alejandra Gonzalez-Perez, & Dinora Eliete Floriani (eds.), *The Palgrave Handbook of Corporate Sustainability in the Digital Era*, ch. 12, pp. 213-236 (London, UK: Palgrave Macmillan). [https://doi.org/10.1007/978-3-030-42412-1\\_12](https://doi.org/10.1007/978-3-030-42412-1_12)

**3.80-2020 (accepted 2020, forthcoming – proof corrected April 11)** “An AI and Robotic World: Which Implications for Social Responsibility?” In Agata Stachowicz-Stanusch & Wolfgang Amann (eds.), *Artificial Intelligence and its Impact on Business*, ch. 7, pp. 117-141 (Charlotte, NC: IAP – Information Age Publishing).

**3.79-2020** “Corruption and Anti-Corruption Reform in Central Asia”, in Bryan Christiansen & Hakan Sezerel (eds.), *Economic, Educational, and Touristic Development in Asia*, ch. 3, pp. 39-69 (Hershey, PA: IGI Global). DOI: 10.4018/978-1-7998-2239-4.ch003

**3.78-2020** “Ethical Values and Responsibilities of Directors in the Digital Era”, in Mikhail Yevgenyevich Kuznetsov & Maria Igorevna Nikishova (eds.), *Challenges and Opportunities of Corporate Governance Transformation in the Digital Era*, ch. 5, pp. 91-116 (Hershey, PA: IGI Global). DOI: 10.4018/978-1-7998-2011-6.ch005

**3.77-2019** “Economic Nationalism and Corporate Social Responsibility”, in Harish C. Chandan & Bryan Christiansen (eds.), *International Firms’ Economic Nationalism and Trade Policies in the Globalization Era*, ch. 12, pp. 217-243 (Hershey, PA: IGI Global).

- 3.76-2018** “Heritage of luxury and responsibility”, in Benjamin Berghaus, Günter Müller-Stewens, & Sven Reinecke (eds.), *The Management of Luxury: An International Guide*, ch. 23, 391-405 (London, UK: Kogan Page, revised edition of 2014 chapter)..
- 3.75-2018** “Three Models of Public Opinion and Public Interest for Agricultural Biotechnology: Precautionary, Conventional and Accommodative”, in Harvey S. James, Jr. (ed.), *Ethical Tensions from New Technology: The Case of Agricultural Biotechnology*, ch. 5, pp. 69-82 (Wallingford, UK and Boston, MA: CABI).
- 3.74-2018** “Environmental Dystopia Versus Sustainable Development Utopia: Roles of Businesses, Consumers, Institutions, and Technologies”, in Maritza Espina, Phillip H. Phan, & Gideon D. Markman (eds.), *Social Innovation and Sustainable Entrepreneurship*, ch. 1, pp. 9-24 (Cheltenham, UK & Northampton, MA: Edward Elgar), Johns Hopkins University Series on Entrepreneurship.
- 3.73-2018** “Demand for and Supply of Responsible Managerial Behaviour”, in Elizabeth Christopher (ed.), *Meeting Expectations in Management Education: Social and Environmental Pressures on Managerial Behaviour*, ch. 8, pp. 83-95 (London, UK: Palgrave Macmillan). [https://doi.org/10.1007/978-3-319-76412-2\\_8](https://doi.org/10.1007/978-3-319-76412-2_8)
- 3.72-2018** “Corruption in the CIS and Eurasia: Sources, Consequences, and Possible Solutions,” in Oxana Karnaukhova, Alexandra Udovikina, & Bryan Christiansen (eds.), *Economic and Geopolitical Perspectives of the Commonwealth of Independent States and Eurasia*, ch. 4, pp. 91-120 (Hershey, PA: IGI Global). Book selected as an IGI Global core reference title for 2019 (June 2019). DOI: 10.4018/978-1-5225-3264-4.ch004
- 3.71-2018** “Corruption Intelligence and Analysis”, in Mark Munoz (ed.), *Global Business Intelligence*, ch. 9, pp. 113-126 (New York and London: Routledge).
- 3.70-2017** “The Ethics and Business Diplomacy of MNE Tax Avoidance”, in Huub Ruël (ed.), *International Business Diplomacy: How Can Multinational Corporations Deal with Global Challenges?* (Advanced Series in Management, Volume 18), ch. 6, pp. 151-171 (Bingley, UK: Emerald Publishing Ltd.). <https://doi.org/10.1108/S1877-636120170000018005>
- 3.69-2017** “An Integrated Model of Managerial Integrity and Compliance”, in Marc Orlitzky & Manjit Monga (eds.), *Integrity in Business and Management*, ch. 7, pp. 136-155 (New York and London: Routledge).
- 3.68-2017** “The Dark Side of Leadership Practices: Variations across Asia”, in Nuttawuth Muenjohn & Adela McMurray (eds.), *The Palgrave Handbook of Leadership in Transforming Asia*, ch. 7, pp. 125-141 (London, UK: Palgrave Macmillan UK).
- 3.67-2017** “Value Creation: Literature Review and Theory Assessment”, in James Weber & David Wasieleski (eds.), *Stakeholder Management*, ch. 4, pp. 75-100 (Bingley, UK: Emerald Publishing Ltd), *Business and Society* 360.
- 3.66-2017** “Defining Corporate Social Responsibility for Developing and Developed Countries: Comparing Proposed Approaches”, in Dima Jamali (ed.), *COMPARATIVE PERSPECTIVES ON GLOBAL SOCIAL RESPONSIBILITY*, ch. 1, pp. 1-27 (Hershey, PA: IGI Global). DOI: 10.4018/978-1-5225-0720-8.ch001
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#### **4. Review Essays and Comments**

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- 4.22-2014** “The Future of CSR and the War of Words”, [csrconnect.ed](http://www.csrconnected.com/au) – the ACCSR blog, The Australian Centre for Corporate Social Responsibility (ACCSR), <http://www.csrconnected.com/au>, posted May 2014.
- 4.21-2013** 6 entries on “Bank Fraud”, “Capitalism”, “Enron Corp.”, “Ethics”, “Jett, Joseph”, and “WorldCom Inc.” in Lawrence M. Salinger (ed.), *ENCYCLOPEDIA OF WHITE-COLLAR & CORPORATE CRIME – SECOND EDITION* (Thousand Oaks, CA: Sage Publications), 2 vols., 1: 73-78, 141-145, 303-304, 308-313, 510-511, 2: 1014-1015.
- 4.20-2013** Entry on “Corporate Social Responsibility”, in Eric H. Kessler (ed.), *ENCYCLOPEDIA OF MANAGEMENT THEORY* (Thousand Oaks, CA: Sage Publications), 2 vols., 1: 161-164.
- 4.19-2011** Podcast interview, “Professor Duane Windsor, Rice University: An American perspective on CSR”, University of Cambridge, Judge Business School, November 22, 2011, <http://www.jbs.cam.ac.uk/media/2011/an-american-perspective-on-csr/>.
- 4.18-2011** Panelist, “Strategies for Sustainable Business Practice”, Sixth Bentley Global Business Ethics Symposium, “What is Sustainability? Differing Perspectives on Sustainable Business Practice in the Global Context”, Bentley U., Waltham, MA (May 17), with other panelists. Panel summary published January 2011, pp. 17-21.
- 4.17-2009** Panelist, “Engaging and Aligning Stakeholders”, Fifth Bentley Global Business Ethics Symposium, “Building Responsible Global Cultures: The Role of Ethics, Corporate Social Responsibility and Sustainability”, Bentley U., Waltham, MA (May 18), with other panelists. Panel summary published in 2010, pp. 21-24.
- 4.16-2009** Entries on “Foreign Corrupt Practices Act” and “Gift-Giving”, in Charles Wankel (ed.), *ENCYCLOPEDIA OF BUSINESS IN TODAY’S WORLD* (Thousand Oaks, CA: Sage Publications), 4 vols., 2: 695-696, 754-755.
- 4.15-2008** Entry on “Logical Positivism” (1000 words), in Stewart Clegg & James R. Bailey (eds.), *INTERNATIONAL ENCYCLOPEDIA OF ORGANIZATION STUDIES* (Thousand Oaks, CA: Sage Publications), 830-832. Outstanding Academic Title list, CHOICE (Current Reviews for Academic Libraries), January 2009.
- 4.14-2008** 11 entries (approximate words for each entry) on “Alien Tort Claims Act” (2000 words), “Berle-Dodd Debate” (2000 words), “Corruption” (3000 words), “Cost-Benefit Analysis” (3000 words), “Enron” (1000 words), “Externalities” (3000 words), “Leadership” (6000 words), “Positive Economics” (3000 words), “Public Goods” (3000 words), “Social Discount Rate” (500 words), “Tax Incidence” (500 words), in Robert W. Kolb (ed.), *ENCYCLOPEDIA OF BUSINESS ETHICS AND SOCIETY* (Thousand Oaks, CA: Sage Publications), 5 vols., pp. 65-67, 163-166, 519-523, 523-527, 717-721, 839-844, 1267-1275, 1634-1639, 1731-1736, 1958-1959, 2060-2061.
- 4.13-2006** “Developing an Ethical Infrastructure” (panel summary), *ETHICS AND RISK MANAGEMENT IN A GLOBAL ENVIRONMENT: THE INAUGURAL BENTLEY GLOBAL BUSINESS ETHICS SYMPOSIUM SPONSORED BY STATE STREET CORPORATION* 26-28, Bentley College, Waltham, MA (May 23, 2005).
- 4.12-2005** “Panel: The Role of Ethics in Business Curricula”, Robert Kolb, Dan LeClair, Lou Pelton, Diane Swanson, & Duane Windsor, *JOURNAL OF BUSINESS ETHICS EDUCATION* 2.1: 5-12, “Teaching Business Ethics” Conference, AACSB, University of Colorado, Colorado State University, & University of Wyoming, Boulder, CO (July 2004).
- 4.11-2001** “Corporate Social Responsibility: A Theory of the Firm Perspective’—Some Comments”, *ACADEMY OF MANAGEMENT REVIEW* 26.4 (October) 502-504; response by



- McWilliams & Siegel, "Profit-Maximizing Corporate Social Responsibility," 504-505.  
 "Dialogue" on A. McWilliams & D. Siegel, NOTE: "Corporate Social Responsibility: A Theory of the Firm", ACADEMY OF MANAGEMENT REVIEW 26.1 (January 2001) 117-127.
- 4.10-1998** "Many Streams in the Temple of Learning", BUSINESS & SOCIETY 37.1 (March) 75-76, in Donna Wood, "Essay Forum: Voices From the Scholarly Generations of Business and Society", 60-112.
- 4.9-1993** Barry M. Mitnick (ed.), CORPORATE POLITICAL AGENCY: THE CONSTRUCTION OF COMPETITION IN PUBLIC AFFAIRS (Newbury Park, CA: Sage, 1993), in BUSINESS & SOCIETY 33.2 (August) 212-221.
- 4.8-1987** "Comment on Whitt and Yago, 'Corporate Strategies and the Decline of Transit in U.S. Cities'", URBAN AFFAIRS QUARTERLY 22.4 (June) 617-624.
- 4.7-1986** "Viewpoint: The Right Questions to Ask About Privatization", PLANNING (American Planning Assn) 52.6 (June) 46.
- 4.6-1986** "Why Planners Need Economics", J OF THE AMERICAN PLANNING ASSN 52.3 (Summer) 260-261 (commentary); exchange of comments 53.1 (Winter 1987) 121; 53.2 (Spring 1987) 267-269; 54.1 (Winter 1988) 107-108.
- 4.5-1985** "Bureau of the Budget" 66-67, "Hatch Acts" 235-236, "Jesse H. Jones" 274-275, "Reorganization Act of 1939" 415-417, "Alfred P. Sloan, Jr." 456-457, "Rexford G. Tugwell" 500-502, in James S. Olson (ed.), HISTORICAL DICTIONARY OF THE NEW DEAL: FROM INAUGURATION TO PREPARATION FOR WAR (Westport, CT: Greenwood Press). "Jesse H. Jones" 319-320, "Alfred P. Sloan, Jr." 502-503, "Rexford G. Tugwell" 546-547, reprinted (in edited form) in James S. Olson (ed.), DICTIONARY OF UNITED STATES ECONOMIC HISTORY (Westport, CT: Greenwood Press, 1992).
- 4.4-1983** "The Public Policy and Management Program for Case/Course Development", PUBLIC ADMINISTRATION REVIEW 43.2 (July-August) 370-378, G. Greanias & DW.
- 4.3-1981** "Recent Research on the Budgetary Process", J OF APPLIED BEHAVIORAL SCIENCE 17.2 (April-May-June) 263-272.
- 4.2-1980** "The Political Economy of Land Use Control", PUBLIC ADMINISTRATION REVIEW 40.4 (July/August) 396-400.
- 4.1-1980** "Skirting Pitfall Number Six", PLANNING (American Planning Assn) 46.4 (April) 18.

## **5. Conference Proceedings**

- 5.70-2019 (published 2020)** "Accountable Capitalism, Responsible Capitalism, and Political Capitalism – The Warren Proposal for an Accountable Capitalism Act", PROC IABS (electronic), vol. 30 (30th Anniversary Conference), San Diego (March 21-24, 2019), 12-25. DOI: 10.5840/iabsproc2019303
- 5.69-2018** "Hypocrisy, Cynicism, and Non-Limited Altruism Needs", PROC. IABS (electronic), vol. 29, Hong Kong (June 6-10, 2018), 124-135.
- 5.68-2018** "Responsible Capitalism: Legal Tax Liability Minimization versus Socially Responsible Tax", PROC. IABS (electronic), vol. 29, Hong Kong (June 6-10, 2018), 110-123.
- 5.67-2015** "Public Policy Avoidance: Economic Patriotism and Social Responsibility in Corporate Inversion, Other Tax Avoidance, and Regulatory Haven Decisions", PROC. IABS (electronic), vol. 26, Guanacaste, Costa Rica (March 12-15, 2015), 142-154 (appearing March 2016). DOI: 10.5840/iabsproc20152613

**5.66-2014** “Corporate Social Responsibility: Defining the Societal Dimension”, PROC. IABS (CD), vol. 25, Sydney, Australia (June 19-22, 2014), 97-108 (appearing December 2014). DOI: 10.5840/iabsproc20142513

**5.65-2013** “Authenticity, Greenwashing, and the Institutionalization of CSR Best Practices”, PROC. IABS (CD), vol. 24, Portland, OR (June 20-23, 2013), 70-80 (appearing 2014).

**5.64-2012** “Toward a General Theory of Responsibility and Irresponsibility”, PROC. IABS (CD), vol. 23, Asheville, NC (June 14-17, 2012), 48-59 (appearing December 2012).

**5.63-2011** “An Organizing Framework for Corporate Social Responsibility Theories”, PROC. IABS (CD), vol. 22, Bath, UK (June 23-26, 2011), 151-162 (appearing December 2011).

**5.62-2010** “Choice Institutions, Moral Theories, and Social Responsibilities”, PROC. IABS (CD), vol. 21, Banff, Canada (March 25-28, 2010), 12-22 (appearing 2011).

**5.61-2010** “Corporations and Global Human Rights: Definition, Enforcement, Funding”, PROC. IABS (CD), vol. 21, Banff, Canada (March 25-28, 2010), 1-11 (appearing 2011).

**5.60-2009** “Global Justice and Global Climate Change”, PROC. IABS (CD), 2009, vol. 20, Snowmass, CO (June 18-21), 23-34 (appearing 2010).

**5.59-2009** “Private Equity Investments: Assessment of Responsibilities and Remedies”, PROC. IABS (CD), 2009, vol. 20, Snowmass, CO (June 18-21), 278-289 (appearing 2010).

**5.58-2008** “Teaching Workshop: Responsible Management Education”, jointly with H. Van Buren (U. of New Mexico), 509-511, “Responsible Management Education for the 21st Century: An Update on the State of Affairs and an Open Forum”, 512-523, PROC. IABS (CD), 2008, vol. 19, Tampere, Finland (June 26-29); H. Van Buren, “Business Ethics Education within the Context of Business Schools in the United States: A Critical Analysis”, 524-538.

**5.57-2007** “Assessing Milton Friedman’s View of CSR: Theory versus Pragmatism in Advising Practitioners”, PROC. IABS, 2007, vol. 18, Florence, Italy (May 31-June 3), 277-282.

**5.56-2007** “Constrained Multiple Goal Optimization as a Theory of the Firm”, PROC. IABS, 2007, vol. 18, Florence, Italy (May 31-June 3), 283-288.

**5.55-2006** “Corporate Social Responsibility: Assessing the Economic Approach”, PROC. IABS, 2006, vol. 17, Mérida, Yucatán, Mexico (March 22-26), 180-185.

**5.54-2005** “Competing Views of Businesses in Societies”, Eastern Academy of Management International, MANAGING IN A GLOBAL ECONOMY VI, CD Full Paper (June 28, 2005), Cape Town, South Africa.

**5.53-2005** “The Rules of the Game Are Still Very Much in Transition”, Faculty of Economics of the University of Split, ENTERPRISE IN TRANSITION: SIXTH INTERNATIONAL CONFERENCE ON ENTERPRISE IN TRANSITION PROCEEDINGS, 293-295 Extended Abstract, CD Full Paper, May 27, Split-Bol, Croatia.

**5.52-2005** “21st Century Labor Issues,” PROC. IABS, Santa Rosa, CA (March 31-April 3), 16: 353-358.

**5.51-2004** “Possible Futures for Corporate Social Responsibility”, CD PROC. ANZAM 18, Refereed Papers (Windsor), Dunedin, New Zealand (December 9).

**5.50-2004** “The Moral Education of Business Leaders”, PROC. IABS, Jackson Hole, Wyoming (March), workshop session report, 15: 3-7. Online version repaginated 25-33.

**5.49-2004** “The Economics of Corporate Social Responsibility”, PROC. IABS, Jackson Hole, Wyoming (March), 15: 122-126. Online version repaginated 264-272.

**5.48-2004** “Constitutional Status of the Business Corporation”, PROC. IABS, Jackson Hole, Wyoming (March), 15: 173-178.

- 5.47-2004** “Global Corporate Citizenship in a World of Diversity and Change”, CD PROC. SAM-IFSAM, Göteborg, Sweden (July), #138.
- 5.46-2004** “Management Education for Global Business Ethics”, CD PROC. SAM-IFSAM, Göteborg, Sweden (July), #139.
- 5.45-2003** “An Open Letter on Business School Responsibility”, PROC. IABS, Erasmus University, Rotterdam, the Netherlands (June), 14: 207-211.
- 5.44-2003** “Corporate Citizenship and Responsibility Theory: In the Wake of the Bad Ship Enron”, PROC. IABS, Erasmus University, Rotterdam, The Netherlands (June), 14: 105-109.
- 5.43-2003** “Public Responsibility and Business Ethics: Economic and Philosophical Versions of Theory”, PROC. IABS, Erasmus University, Rotterdam, The Netherlands (June), 14: 28-32.
- 5.42-2001** "International Governance in the 21<sup>st</sup> Century: Regimes, Public Goods, and Social Capital", ACADEMY OF MANAGEMENT BEST PAPER PROC. 2001 (Washington, DC, August), CD-ROM, SIM: B1-B6, nominee (one of three) for best paper in SIM Division. <https://doi.org/10.5465/apbpp.2001.6133850>
- 5.41-2001** “Corporate Social Responsibility: Rise, Decline, Proposed Revival”, PROC.: CHALLENGES AND OPPORTUNITIES FOR INTERNATIONAL BUSINESS IN THE SHIFTING GLOBAL ECONOMIC ENVIRONMENT 211-220, 10<sup>th</sup> World Business Congress, IMDA, Zagreb, Croatia (July).
- 5.40-2001** “Change Management Competencies for Collaborative Work Systems”, Collaborative Work Systems Symposium, Center for the Study of Work Teams, University of North Texas (May) 65-78 (proceedings – abstract and presentation slides).
- 5.39-2001** “Toward Global Eradication of Corruption ”, PROC. IABS, Sedona, AZ (March), DW & K. A. Getz, 185-188.
- 5.38-2001** "Stakeholder Theory: Developmental History and Future Directions ", PROC. IABS, Sedona, AZ (March), 276-281.
- 5.37-2000** "Emergence of a Global Anti-Corruption Campaign", PROCEEDINGS: MANAGING IN A TURBULENT INTERNATIONAL BUSINESS ENVIRONMENT 460-469, 9<sup>th</sup> World Business Congress, IMDA, San José, Costa Rica (December), also issued in CD format.
- 5.36-2000** "Moral Activism and Value Harmonization in an Integrating Global Economy", 7<sup>th</sup> Annual Int'l Conference Promoting Business Ethics, New York City (September) 1 of 2: 300-312.
- 5.35-2000** "International Virtual Teams: Opportunities and Problems", 8<sup>th</sup> Annual Individual, Team, & Organizational Effectiveness Symposium: Team Based Organizations for the 21<sup>st</sup> Century, Center for the Study of Work Teams, University of North Texas, Denton (May) 6-18 (proceedings of presentation slides issued).
- 5.34-1999** "The Global Regime for Intellectual Property Rights", 3<sup>rd</sup> Int'l Conference on Technology, Policy, and Innovation, LBJ School of Public Affairs, University of Texas, Austin, TX (Aug. 30-Sept. 2), Session 21 Workshop: Intellectual Property in a Global Economy, electronic (website) proceedings for abstract (downloadable paper no longer accessible), [http://www.ic2.utexas.edu/ictpi/mirror/austin1999/21\\_windsor.htm](http://www.ic2.utexas.edu/ictpi/mirror/austin1999/21_windsor.htm)
- 5.33-1999** "Can Stakeholder Interests Be Balanced?" PROC. IABS, Paris, France (June), 476-481.
- 5.32-1999** "The Consequences of Moral Leadership", PROC. IABS, Paris, France (June), DW & K. A. Getz, 311-316.
- 5.31-1998** "Design of Grievance Procedures Within Corporations and Universities", in Mike McMullen, Lawrence Kajs, & Donna Thomas (eds.), PROC. UHCL DISPUTE RESOLUTION

CONFERENCE V—THE BEST LAID PLANS: ADAPTING DISPUTE RESOLUTION (Aug. 14) 22-50.

**5.30-1998** "Measuring Corporate Social Performance", in A.D. Neely & D.B. Waggoner (eds.), PERFORMANCE MEASUREMENT—THEORY AND PRACTICE (Cambridge, Eng.: Centre for Business Performance, The Judge Institute of Management Studies, Cambridge University), v2: 796-803 (July 1998).

**5.29-1998** "The Definition of Stakeholder Status", PROC. IABS, Kona-Kailua, Hawaii (June), 537-542. DOI: 10.5840/iabsproc1998997

**5.28-1998** "The International Suppression of Business Corruption", PROC. IABS, Kona-Kailua, Hawaii (June), 321-326.

**5.27-1997** "Illicit Foreign Payments: Toward an International Regime", MANAGING IN A GLOBAL ECONOMY VII-EUROPE TOWARDS THE 21ST CENTURY: PROC. OF THE SEVENTH INTERNATIONAL CONFERENCE, JUNE 15-19, 1997-DUBLIN, IRELAND, Eastern Academy of Management 531-535.

**5.26-1996** "Stakeholder Theory: Some Caveats and Extensions", PROC. IABS, Santa Fe, NM (March) 617-622.

**5.25-1995** "Toward Dynamic Models of International Policy Regime Evolution", PROC. IABS, Vienna, Austria (June) 307-312.

**5.24-1993** "Diversity and Integration in the Global Economy", MANAGING IN A GLOBAL ECONOMY V: PROC. OF THE FIFTH INT'L CONF, EASTERN ACAD'Y OF MGT, Berlin (June) 17-20.

**5.23-1992** "Stakeholder Management in Multinational Enterprises", PROC. INT'L ASSN FOR BUSINESS AND SOCIETY, Leuven, Belgium (June) 121-127.

**5.22-1986** "Privatization of Public Services: A Model Applied to Urban Transit", J OF PRIVATE ENTERPRISE 2.1 (Fall 1986) 116-122, Proc. Assn for Private Enterprise Education, San Antonio (April), C. Atherton & DW.

**5.21-1984** "Systematic Integration of Simulation Methods in a Graduate Management Curriculum", ABSEL, DEVELOPMENTS IN BUSINESS SIMULATION AND EXPERIENTIAL EXERCISES 11 (January) 235-239, Honolulu; condensed version published in ABSEL NEWS AND VIEWS 4.2 (Fall 1984) 10-11.

**5.20-1983** "U.S. Export Trading Policy", Academy of Marketing Science, WORLD MARKETING CONGRESS, PROC.—MANAGING THE INTERNATIONAL MARKETING FUNCTION: CREATIVE CHALLENGES OF THE EIGHTIES 1 (November) 470-479, Halifax.

**5.19-1983** "Toward a Generalized ZBB Model for Business and Government", PROC.: NINETEENTH ANNUAL MEETING, SOUTHEASTERN CHAPTER, TIMS (September) 244-251, Myrtle Beach, SC.

**5.18-1982** "An Integrated Approach to Teaching Strategic Management", 1981 PROC. OF THE AIDS (Nov. 1981) 1: 135-138, Boston, G. Greanias, F. D. Tuggle, & DW. Abstracted in COMPUTING NEWSLETTER FOR SCHOOLS OF BUSINESS 15.6 (February) 7.

**5.17-1981** "Budget Reform as an Example of Planned Intervention in the Policy Making Process", 1981 PROC. OF THE SOUTHEAST AIDS (February) 46-48, Charlotte, NC.

**5.16-1981** "A Strategic Management Approach to Academic Administration", 1981 PROC. OF THE SOUTHEAST AIDS (February) 215-217, Charlotte, NC, F. D. Tuggle & DW. This paper was judged to be the best submitted in the Academic Affairs and Public/Nonprofit Administration area. An abstract was published in AIDS DECISION LINE 12.3 (May 1981) 4.

**5.15-1981** "Toward Politicizing the 'Behavioral Firm'", 1981 PROC. OF THE SOUTHEAST AIDS (February) 155-157, Charlotte, NC, F. D. Tuggle & DW.

**5.14-1980** "Toward a Theory of Organizational Needs", 1980 PROC. OF THE AIDS (November) 436-438, Las Vegas, F. D. Tuggle & DW.

**5.13-1980** "Productivity Improvement in the Public Sector", 1980 PROC. OF THE SOUTHERN MANAGEMENT ASSN (November) 183-185, New Orleans.

**5.12-1980** "The Changing Environment of Corporate Decision Making", 1980 PROC. OF THE SOUTHERN MANAGEMENT ASSN (November) 88-90, New Orleans, G. Greanias & DW.

**5.11-1980** "The Changing Paradigm of Management Education", 1980 PROC. OF THE SOUTHERN MANAGEMENT ASSN (November) 7-9, New Orleans, G. Greanias & DW.

**5.10-1980** "Organizational Needs as a Framework for Policy Research", 1980 PROC. OF THE SOUTHERN MANAGEMENT ASSN (November) 22-24, New Orleans, F. D. Tuggle & DW. This paper was judged to be the best submitted in Business Policy and Planning.

**5.9-1980** "The Role of Strategic Assessment and Planning in Quality Evaluation of Master's Programs", PROC. OF THE CONF. ON ASSESSMENT OF QUALITY OF MASTER'S PROGRAMS: METHODOLOGIES AND APPLICATIONS (College Park: Univ. of Maryland University College, October) 219-229, College Park, MD, F. D. Tuggle & DW.

**5.8-1980** "Innovation vs. Tradition in Graduate Management Education", PROC. OF THE SIXTH INT'L CONF. ON IMPROVING UNIVERSITY TEACHING (Univ. of Maryland University College and Ecole Polytechnique Federale de Lausanne, Switzerland, July) 929-937, Lausanne.

**5.7-1980** "Business Strategy and Structure in a Politicized Environment", 1980 PROC. OF THE ORGANIZATIONAL BEHAVIOUR DIVISION, ADMINISTRATIVE SCIENCES ASSN OF CANADA (May), Montreal, G. Greanias & DW.

**5.6-1980** "The Role of Legal Education in a Management Curriculum: Recent Innovations in Legal Education for Future Executives", SELECTED PAPERS OF AMERICAN BUSINESS LAW ASSN REGIONAL PROC. (April) 135-146, Mid-Atlantic Business Law Assn, Fairfax, VA, G. Greanias & DW.

**5.5-1980** "Management Education for the Public Sector", 1980 PROC. OF THE MIDWEST ACADEMY OF MANAGEMENT (April) 282-291, Cincinnati.

**5.4-1980** "The Development of Corporate and Regulatory Law in the United States", 1980 PROC. OF THE SOUTHERN REGIONAL BUSINESS LAW ASSN (March), San Antonio, G. Greanias & DW.

**5.3-1980** "Legal Analysis and Public Policy Training in a Management Curriculum", 1980 PROC. OF THE SOUTHWEST DIVISION ACADEMY OF MANAGEMENT (March) 209-213, San Antonio, G. Greanias & DW.

**5.2-1980** "Some Decision-Making Implications of Cost-Benefit Analysis", 1980 PROC. OF THE SOUTHWEST REGIONAL AIDS (March) 153-158, San Antonio.

**5.1-1976** "Zoning and the Fiscal Impact of Lower-Cost Housing", in P. F. Rad, H. W. Busching, J. K. Johnson, & O. Ural (eds.), PROC. OF THE IAHS INT'L SYMPOSIUM ON HOUSING PROBLEMS-1976 (International Assn for Housing Science) v1: 212-230, Atlanta.

## **6. Conference Papers (Unpublished)**

**6.92-2018** "Gain from Your Pain: Firm Stock Market Reactions to Competitor Firms' Dismissal of Their Newly Appointed CEOs" (Xiwei Yi, Anthea Zhang, and Duane Windsor), Fourth

Conference of the International Corporate Governance Society (ICGS), Fudan University, Shanghai, China (Oct 13-14) – presented by Xiwei Yi (DW not in attendance).

**6.91-2018** “Gain from Your Pain: Firm Stock Market Reactions to Competitor Firms’ Dismissal of Their Newly Appointed CEOs” (Xiwei Yi, Anthea Zhang, and Duane Windsor), Academy of Management Conference, Chicago, IL (Aug 13) – presented by Xiwei Yi (Duane Windsor in attendance). Academy of Management Annual Meeting Proceedings (Meeting Abstract Supplement), 2018(1):14680, <https://doi.org/10.5465/AMBPP.2018.14680abstract>

**6.90-2017** “Environmental Dystopia Versus Sustainable Development Utopia: Roles of Businesses, Consumers, Institutions, and Technologies”, Academy of Management Conference, Atlanta, GA (Aug 7), in SIM-ONE-ENT symposium session on “Environmental Challenges, Social Innovations and Sustainable Entrepreneurship” (Social Issues in Management, Organizations and Natural Environment, and Entrepreneurship divisions).

**6.89-2017** “Environmental Dystopia Versus Sustainable Development Utopia: Roles of Businesses, Consumers, Institutions, and Technologies”, 6th Sustainability, Ethics & Entrepreneurship (SEE) Conference, San Juan, Puerto Rico (March 2) – a best submission award (1 of 6 for the conference).

**6.88-2016** “How Do Newly Appointed CEOs Use Influence Tactics to Manage the Leadership Transition Process” (Xiwei Yi, Anthea Zhang, and Duane Windsor), Academy of Management Conference, Anaheim, CA (Aug. 8) – presented by Xiwei Yi (co-authors in attendance). Academy of Management Annual Meeting Proceedings (January 2016, Meeting Abstract Supplement), 2016(1):14619, DOI: 10.5465/AMBPP.2016.14619abstract

**6.87-2015** “Economic Rationality and a Moral Science of Business Ethics”, 10th Philosophy of Management Conference, St. Anne’s College, University of Oxford (July 10) – awarded prize as the best paper of the conference.

**6.86-2015** “Toward an Integrative Theory of the Multinational Enterprise”, Centre for Business, Organisations and Society (CBOS), University of Bath School of Management (July 8).

**6.85-2015** “Toward an Integrative Theory of the Multinational Enterprise”, Society for Advancement of Socio-Economics (SASE) Conference, London School of Economics (July 4).

**6.84-2014** “Dynamics of Integrative Social Contracts Theory: Norm Evolution and Individual Mobility”, Conference on Normative Business Ethics in a Global Economy: New Directions in Donaldsonian Themes, Legal Studies and Business Ethics Department, Wharton School, University of Pennsylvania, Philadelphia, PA (Oct. 18).

**6.83-2014** “Philosophy for Managers and Philosophy of Managers: Turf, Reputation, Coalition”, Philosophy of Management Conference, DePaul University and University of Virginia, Darden School of Business, Olsson Center for Applied Ethics, Chicago (July 15).

**6.82-2010** “Why Business Leaders Engage in Socially Responsible Actions”, EGOS, Universidade Nova de Lisboa, Lisbon, Portugal (July 1).

**6.81-2009** “A Political Theory of the Global Firm”, EGOS, ESADE, Barcelona, Spain (July 1).

**6.80-2009** “Interaction of Normative, Cognitive, and Institutional Features in Generating the 2008 Global Financial Crisis”, Conference on Business Ethics and the Credit Crisis, Belk College of Business, Center for Professional and Applied Ethics, UNC Charlotte (April 1).

**6.79-2008** “Stakeholder Dynamics”, Stakeholder Mini-Conference, University of Tampere, Finland (June 25) (6-page extended abstract).

**6.78-2007** “Global Corporate Social Responsibility: Toward a Theory for the MNE”, SIM Division, Academy of Management annual meeting, Philadelphia (August 7).

**6.77-2007** “A Multinational Social Responsibility Lens for Integrating Market and Non-Market Strategy”, SIM Division, Academy of Management annual meeting, Philadelphia (August 7).

**6.76-2006** “Multi-Level and Transnational Corporate Political Activity: Toward a Global Theory”, Corporate Political Activities in an Internationalizing Economy, IABS-sponsored Research Colloquium, Free University of Amsterdam, The Netherlands (February 17-18).

**6.75-2006** “A Multinational Social Responsibility Lens For Integrating Market and Non-Market Strategy”, JIBS paper development workshop, ASU – West, Phoenix, AZ (January).

**6.74-2005** “Competing Logics and Languages of Corporate Social Responsibility”, IABS, Santa Rosa, CA (April 1).

**6.73-2004** “Multitask Common Agency Approach”, EGOS Colloquium 2004, Ljubljana, Slovenia, “The Organization as a Set of Dynamic Relationships”, Sub-theme #20, “Relationships Between Organisational Goals, Stakeholder Interests, Rewards and Performance Measurement” (July).

**6.72-2003** “Organizational Politics in Strategy Process”, Advances in Strategic Management (AiSM)-INSEAD Conference, Fontainebleau, France (August).

**6.71-2003** “Corporate and Government Corruption: International Cooperation and Domestic Regulation”, KAPA-ICAM-KIPA Joint International Conference, Seoul, South Korea (July), ICAM Invited Distinguished Speaker.

**6.70-2003** “The Development of International Business Norms”, Business Ethics in a Global Economy: An International Conference for Executives and Scholars, Markkula Center for Applied Ethics, Santa Clara University (Feb. 22).

**6.69-2002** “Moral Rights to Intellectual Property”, Mediating Law: Theory, Production, Culture, University of Melbourne Law School, Melbourne, Australia (Nov. 29-Dec. 1).

**6.68-2001** “Corporate Social Responsibility Reconsidered”, abstract in PROCEEDINGS OF THE EIGHTH ANNUAL INTERNATIONAL CONFERENCE ON ADVANCES IN MANAGEMENT (ICAM) 45-46, Athens, Greece (July).

**6.67-2001** “Public Affairs, Issues Management, and Political Strategy: Opportunities, Obstacles, and Caveats”, IABS 2001 Convergence: Public Affairs, Issues Management, and Political Strategy, MNBC ROC Conference Center, Northport, Maine (June).

**6.66-1999** "Business Social Responsibility in American Common Law", Conference on Legacy of the Common Law, London, The Commonwealth Institute (July), Int'l Poli Sci Assn, Comparative Judicial Behavior Section.

**6.64-1998** "A Logic of Stakeholder Reasoning", Academy of Management, San Diego (August).

**6.63-1998** "Evaluation and Compensation of Work Team Performance", Sixth Annual Advanced Concepts Conference on Work Teams: Team Performance Management, Center for the Study of Work Teams, University of North Texas (May).

**6.62-1995** "Multidimensionality and Diversity in Organizational Self and Identity", 13th Int'l SCOS Conf, Turku, Finland (June) (electronic distribution).

**6.61-1995** "Piecemeal Privatization: The U.S. Domestic Transportation Example", Western Regional Science Assn (Privatization Panel), San Diego (February).

**6.60-1993** "Creating International Public Policies", in Joint Symposium on "The Origin, Creation, and Implementation of International Public Policy", Academy of Management, SIM and International Divisions, Atlanta (August).

**6.59-1991** "The Enterprise as an Element in Multinational Policy Regimes", Society for the Advancement of Socio-Economics, Stockholm (June).

**6.58-1991** "Toward a General Theory of the Firm", Society for the Advancement of Socio-Economics, Stockholm (June).

**6.57-1991** "Managing Cultural Diversity in Global Enterprises and Networks", 8th Int'l SCOS Conf, workshop session, Copenhagen (June).

**6.56-1991** "The Enterprise as a Focus of International Regulation", Eastern Econ Assn, New York City (March).

**6.55-1989** "The Theory of Business Politics", American Political Science Assn, Atlanta (September).

**6.54-1989** "Budget Policy and Administrative Practice", American Political Science Assn, Atlanta (Sept.).

**6.53-1988** "Toward an Analytical Paradigm for the SIM Field", Academy of Management, Anaheim (August).

**6.52-1988** "Organizational Learning and Strategic Management Theory", 3rd Annual Texas Conference on Organizations, Dept. of Management, College of Business Administration, Univ. of Texas at Austin (April).

**6.51-1987** "An Evaluation of the Porter Approach to Business Strategy", Assn of Managerial Economists, Chicago (December).

**6.50-1987** "The Levels of Analysis Problem in Strategy Research", Society for Strategic Management, Boston (October).

**6.49-1987** "Economic Constitutionalism: Madison, Marx and Buchanan", American Political Science Assn, Chicago (September).

**6.48-1987** "Corporate Governance and Social Responsibility in the MNC", Academy of Management, Invited Symposium: Multinational Public Policy & Multinational Impact on Business (with J. J. Boddewyn & L. E. Preston), New Orleans (August).

**6.47-1987** "Modelling Organizational Response to Low Probability/High Consequence Events", 2nd Annual Texas Conf on Organizations, Dept. of Management, College of Business Administration, Univ. of Texas at Austin (April).

**6.46-1986** "The Theory and Practice of Privatization", Assn for Public Policy Analysis and Management, Panel on Government Efficiency and Privatization, Austin (October).

**6.45-1986** "Competing Models of Strategic Planning", TIMS, Brisbane, Australia (July).

**6.44-1986** "Ethical Analysis of Business Decisions", TIMS, Brisbane, Australia (July).

**6.43-1986** "The 'Managerial' Theory of 'Competitive' Organizations", TIMS, Brisbane, Australia (July).

**6.42-1986** "Privatization of U.S. Transit", TIMS, Brisbane, Australia (July).

**6.41-1985** "The 'New' Organization Theory", ORSA-TIMS, Atlanta (November).

**6.40-1985** "Privatization of the Public Transportation Industry", ORSA-TIMS, Atlanta (November), C. Atherton & DW.

**6.39-1985** "Developing Privatization Options in Urban Mass Transit", Southwestern Econ. Assn, Houston (March), C. Atherton & DW.

**6.38-1984** "Coordinated Use of Multiple Simulation Techniques in a Graduate Management Curriculum", TIMS, Copenhagen (June).

**6.37-1984** "Long Range Planning of Political and Legal Strategy", TIMS, Copenhagen (June), G. Greanias & DW.

**6.36-1984** "Theories of Public Policy: Models, Processes, and Values", TIMS, Copenhagen (June).



**6.35-1984** "Administrative Impacts of Private Financing Techniques for Urban Transportation", Transportation Research Board (TRB) - UMTA Conference on Transportation Partnerships: Improving Urban Mobility Through Public-Private Cooperation, Dallas (March). A synopsis of the presentation was published in TRB, TRANSPORTATION RESEARCH CIRCULAR NO. 290 (March 1985), "Administrative Impacts of Private Financing", 24.

**6.34-1984** "The Foreign Corrupt Practices Act: A Re-examination", Southwestern Political Science Assn, Fort Worth (March), G. Greanias & DW.

**6.33-1984** "Urban Infrastructure and the 'New Federalism'", Southwestern Political Science Assn, Fort Worth (March), C. Atherton & DW.

**6.32-1982** "Product Differentiation and Market Segmentation in Graduate Management Education", Academy of Marketing Science, abstracted in DEVELOPMENTS IN MARKETING SCIENCE, 5 (May) 596, Las Vegas, F. D. Tuggle & DW.

**6.31-1982** "Strategic Assessment and Planning in Academic Administration", Assn for Institutional Research Forum, Denver (May 1982), abstracted in AIR FORUM PROCEEDINGS, 53, F. D. Tuggle & DW.

**6.30-1982** "The Strategy-Technology Relationship: Working Hypotheses of a Preliminary Theory", Western Academy of Management, Colorado Springs (April); in panel symposium on "Implementing Organizational Innovation", F. D. Tuggle & DW.

**6.29-1982** "Is the Door in the Invisible Wall Closing?" Urban Affairs Assn, Philadelphia (April). Available through ERIC Clearinghouse on Urban Education, Columbia Univ., Educational Resources Information Center (ERIC), National Institute of Education, U.S. Dept. of Education, abstracted in RESOURCES IN EDUCATION, G. Greanias & DW.

**6.28-1981** "Development of the Federal Budgetary Process", AIDS, Boston (Nov. 1981), abstract published in 1981 PROC. OF THE AIDS (November) 2: 427.

**6.27-1981** "The Generic School of Administration", Assn for Public Policy and Management, Washington, DC (October).

**6.26-1981** "Nondelegation: Partial Solution to the Judicial Capacity Problem in an Administrative State?" Assn for Public Policy and Management, Washington, DC (October), G. Greanias & DW.

**6.25-1981** "The Economic Foundations of Business Strategy", Southwestern Econ. Assn, Dallas (March 1981), abstracted in SOUTHWESTERN J OF ECONOMIC ABSTRACTS v2.1: 59-60.

**6.24-1981** "A Comparison of Zero-Base Budgeting Systems at the Federal and State-Local Levels", Southwestern Political Science Assn, Dallas (March).

**6.23-1981** "The Corporation as a Political Institution", Southwestern Political Science Assn, Dallas (March), G. Greanias & DW.

**6.22-1981** "Legislative Organization for the Budgetary Process", American Political Science Assn (Aug. 1980), Washington, DC, distributed through University Microfilms (Ann Arbor, MI); abstracted in LEGISLATIVE STUDIES QUARTERLY 6.1 (February) 158.

**6.22-1980** "The Politics of Local Growth Control", Southern Political Science Assn, Atlanta (November), G. Greanias & DW.

**6.20-1980** "The Role of Political Science in Management Education", Southern Political Science Assn, Atlanta (November), G. Greanias & DW.

**6.19-1980** "Models of Fiscal Zoning", Southern Econ Assn, Washington, DC (October).

**6.18-1980** "The American Corporation as an Instrument of U.S. Foreign Policy: The Foreign Corrupt Practices Act of 1977", Acad'y for Int'l Bus., New Orleans (October), G. Greanias & DW.

- 6.17-1980** "Transfer Pricing in Multinational Enterprise", Acad'y for Int'l Bus., New Orleans (October).
- 6.16-1980** "Human Resource Development and Social Responsibility in the Modern Corporation", Fifth Nat'l Conf. of Educators and Scholars, Organizational Development for the Future, Indiana State University, Terre Haute (September), G. Greanias & DW.
- 6.15-1980** "Organizational Development in a Politicized Environment", Fifth Nat'l Conf. of Educators and Scholars, Organizational Development for the Future, Indiana State University, Terre Haute (September), G. Greanias & DW.
- 6.14-1980** "Changes in the Philosophy of Graduate Management Education", Academy of Management, Detroit, abstracted in 1980 PROC. AND ABSTRACTS OF THE ACADEMY OF MANAGEMENT (August) 418, G. Greanias & DW.
- 6.13-1980** "A Formal Comparison of Incremental, Program, and Zero-Base Budgeting", Academy of Management, Detroit, abstracted in 1980 PROC. AND ABSTRACTS OF THE ACADEMY OF MANAGEMENT (August) 434.
- 6.12-1980** "Theories of Fiscal Zoning", Western Econ Assn, San Diego (June).
- 6.11-1980** "Towards More Effective Legal Education for the Future Executive", Pacific Northwest Business Law Assn, Seattle (May), G. Greanias & DW.
- 6.10-1980** "Academic Opportunities for Political Scientists in Schools of Management", Midwest Political Science Assn (April), Chicago; distributed through University Microfilms (Ann Arbor, MI).
- 6.9-1980** "The Disunity of Economic and Political Science", Southwestern Econ Assn, Houston (April), abstracted in SOUTHWESTERN J OF ECONOMIC ABSTRACTS 1.1 (1980) 28-29.
- 6.8-1980** "Conceptual Problems in Theories of Social Class", Southwestern Sociological Assn, Houston (April).
- 6.7-1980** "Pricing Public Services in Developing Communities", American Planning Assn, San Francisco (April), chaired session on "Growth Management: The Equity Issues".
- 6.6-1980** "The Central Problem of Modern Political Economy", Western Political Science Assn, San Francisco (March).
- 6.5-1980** "The Role of Technological Innovation in Business Firms", Western Academy of Management, Phoenix (March); in panel symposium on "Managing in a Technological Environment", F. D. Tuggle & DW
- 6.4-1980** "Zero-Base Budgeting in the Public Sector: A Theoretical Critique", Western Academy of Management, Phoenix (March).
- 6.3-1979** "The Costs of Sprawl", American Society for Public Administration, Baltimore (April).
- 6.2-1977** "The Fiscal Impact of Community Development: State of the Art", American Society for Public Administration, Atlanta (March).
- 6.1-1974** "Statewide Multipliers for Municipal Cost-Revenue Analysis", American Institute of Planners, Denver (October), F. J. James & DW.

## **7. Technical Reports**

- 7.10-1986** "Joint Center Research Examines Transit Ownership", JOINT CENTER EXCHANGE (April) 1-2, 4. Rice Center, Joint Center for Urban Mobility Research (U.S. DOT, FHA, UMTA).
- 7.9-1983** "R & D: It's Not Always Good for a Firm", JONES J (Fall/Winter 1982-83) 5-10.
- 7.8-1981** "New Single Family Affordability in Houston: 1980 Update", Rice Center, prepared for Friendswood Development Co. (February).

**7.7-1980** "The Future of Business Education", JONES J (Fall) 15-17, F. D. Tuggle & DW.  
**7.6-1980** "Report on Proceedings: Southern Regional Forum of the National Council on Development Choices for the '80s", from Rice Center to the Urban Land Institute (Washington, DC) for the U.S. Dept. of Housing and Urban Development (May 21-22).  
**7.5-1980** "Information on the Southern Region", prepared for the Southern Regional Forum of the Council on Development Choices for the '80s (Houston: Rice Center, May).  
**7.4-1979** "Law and Public Policy for Managers", JONES J (Fall) 13-16, G. Greanias & DW.  
**7.3-1974** "South Brunswick Planned Unit Development Study—Housing Analysis" (New York: Abeles, Schwartz and Associates, Sept.), an unpublished report prepared for the Township of South Brunswick, NJ, and the New Jersey Dept. of Community Affairs under a U.S. Dept. of Housing and Urban Development 701 demonstration grant for a study of model planned unit development ordinances in suburban communities.  
**7.2-1973** "Municipal Cost-Revenue Study: A Summary of the Results" (New Brunswick, NJ: Center for Urban Policy Research, Rutgers University), an unpublished report to the New Jersey County and Municipal Gov't Study Commission, G. Sternlieb, R. W. Burchell, & DW. Executive summary of a project conducted under a U.S. Dept. of Housing and Urban Development grant.  
**7.1-1973** "Municipal Costs and New Residential Construction: A Research Manual" (New Brunswick, NJ: Center for Urban Policy Research, Rutgers University), an unpublished report to the New Jersey County and Municipal Gov't Study Commission, G. Sternlieb, J. W. Hughes, & DW.

## **8. Distributed Case Materials**

The four cases with teaching notes listed below were prepared for review by the Public Policy Curricular Materials Development Program of the Duke University Institute of Policy Sciences and Public Affairs and The Rand Graduate Institute and were contracted under a Ford Foundation grant.

**8.4-1982** "Deregulation of the Airline Industry" (formerly HBS Case Services No. 9-382-756); "Deregulation of the Airline Industry: Teaching Note" (formerly HBS Case Services No. 5-382-757), G. Greanias & DW.  
**8.3-1982** "Federal Senior Executive Service" (formerly HBS Case Services No. 9-382-758); "Federal Senior Executive Service: Teaching Note" (formerly HBS Case Services No. 5-382-759), J. Mardis, G. Greanias, & DW.  
**8.2-1982** "New York City's Financial Emergency (A)", "New York City's Financial Emergency (B)", "New York City's Financial Emergency (C)", "New York City's Financial Emergency: Teaching Note" (formerly HBS Case Services Nos. 9-382-772, 9-382-773, 9-382-774, 5-382-775), G. Greanias & DW.  
**8.1-1982** "Swine Flu Decision (A)", "Swine Flu Decision (B)", "Swine Flu Decision: Teaching Note" (formerly HBS Case Services Nos. 9-382-776, 9-382-777, 5-382-778), G. Greanias & DW.

## **9. Presentations (Without Papers)**

**9.161-2021** "The Higher Purpose of Business", Panel on "International Business and Grand Societal Challenges", Academy of International Business (AIB) virtual conference, with Grazia

Santangelo (Copenhagen Business School), Guido Palazzo (HEC Lausanne), and Ans Kolk (U. of Amsterdam Business School) (June 28).

**9.160-2020** “The Ethical Dimension of Impact-Oriented Corporate Social Responsibility”, book chapters development workshop (Nov 17).

**9.159-2019** “Ethics, Responsibility, Stakeholders, and Sustainability in Strategic Entrepreneurship”, Academy of Management, Caucus Session on “Building Entrepreneurial Strategies: Setting a Future Agenda for Strategic Entrepreneurship Research”, Boston (Aug 13).

**9.158-2019** Moderator, Panel: “Editors’ Panel: Publishing in Top Management Journals”, Ninth Annual Strategy Symposium on Emerging Markets, Jones School (May 17).

**9.157-2019** Micro Meets Macro (MMM) Conference, Arizona State University, Tempe (Feb 20-22), final panel presenter (Feb 22).

**9.156-2018** “Responsible Capitalism: Legal Tax Liability Minimization versus Socially Responsible Tax”, discussion topic presentation, IABS annual meeting, Hong Kong (June 8).

**9.155-2018** “Hypocrisy, Cynicism, and Non-Limited Altruism Needs”, discussion topic presentation, IABS annual meeting, Hong Kong (June 8).

**9.154-2018** Moderator, Panel: “Corporate Governance in Emerging Market Firms”, Eighth Annual Strategy Symposium on Emerging Markets, Jones School (May 10).

**9.153-2018** “Corporate Social Responsibility”, keynote presentation, Institute for Business Intelligence Innovation (IBII), Sam Houston State University – Woodlands Campus (April 6).

**9.152-2018** “Global Ethics and National Values”, Houston Global Health Collaborative (HGHC), Shell Auditorium (March 10).

**9.151-2018** “Sustainable Development: A Proposed Critique”, Sustainability, Ethics and Entrepreneurship (SEE) Conference, Washington, DC (March 2).

**9.150-2017** Listed participant, “International Initiatives Against Social Irresponsibility in Business and Management Education”, organizers Agata Stachowicz-Stanusch, Wolfgang Amann et al., AOM – Atlanta (Aug 11).

**9.149-2017** Moderator, “Paper Presentation Session”, Seventh Annual Strategy Symposium on Emerging Markets, Jones School (May 18).

**9.148-2017** “Environmental Scenarios”, Jones Partners Presentation (April 4).

**9.147-2017** Panelist, “Sustainable Partnerships Panel”, Houston Global Health Collaborative, 5th Annual Global Health Conference (March 25).

**9.146-2017** Session chair and commentator, “Regional Dynamics & Narratives” paper session, 6th Sustainability, Ethics and Entrepreneurship conference, San Juan, Puerto Rico (March 2).

**9.145-2017** “Holding Out for a Hero”, Jones Partners Roundtable (Feb 28).

**9.144-2016** Chair and facilitator, paper session on “Corporate Social Irresponsibility”, AOM – Anaheim (Aug. 9).

**9.143-2016** Listed participant, “International Initiatives Against Social Irresponsibility in Business and Management Education”, organizers Agata Stachowicz-Stanusch, Wolfgang Amann et al., AOM – Anaheim (Aug 6).

**9.142-2016** Panelist, “Meet the Editors”, ONE-SIM Junior Faculty Consortium, AOM – Anaheim (Aug 6).

**9.141-2016** Moderator, “Paper Presentation Session”, Sixth Annual Strategy Symposium on Emerging Markets, Jones School (May 6).

**9.140-2016** “Business Ethics”, Engineering Technology Conference of the Houston Electrical League (April 13), NRG Center.

**9.139-2016** “Sustainable Development Partnerships in Improving Health – Some Examples and Some Risks”, Empower Conference 2016, Houston Global Health Collaborative (Feb 13).

**9.138-2015** Discussion session facilitator – discussant, paper session, “National Context and CSR” (4 papers), AOM, SIM – Vancouver (Aug. 10).

**9.137-2015** Panelist, “Meet the Editors”, ONE-SIM Junior Faculty Consortium, AOM – Philadelphia (Aug. 8).

**9.136-2015** Panelist, “Ethical Issues in Publishing”, SIM Doctoral Consortium, AOM, SIM – Vancouver (Aug. 7).

**9.135-2015** “Journal Publishing” – discussion session with doctoral students at the Centre for Business, Organisations and Society (CBOS), University of Bath School of Management (July 8).

**9.134-2015** Moderator, “Editor Panel” (with ASQ, GSJ, AMJ-MOR representatives), Fifth Annual Strategy Symposium on Emerging Markets, Jones School (April 24).

**9.133-2014** Presenter, “A Responsibility Calculus: Global Dialogue and Local Discourses”, in Symposium: Development-Oriented CSR: Responsible Businesses Building Positive Change in Developing Countries, symposium organizers Charlotte Karam, Dima Jamali, and Michael Blowfield, AOM – SIM and IM, Philadelphia (Aug. 4).

**9.132-2014** Discussion session facilitator – discussant, “Roundtable on CSP and CSR Research” (4 papers), AOM, SIM – Philadelphia (Aug. 3).

**9.131-2014** Panelist, “Meet the Editors”, ONE-SIM Junior Faculty Consortium, AOM – Philadelphia (Aug. 2).

**9.130-2014** Panelist, “How to Engage With and Manage Journal Editors”, Academy of Management, Philadelphia – SIM Doctoral Consortium (Aug. 1).

**9.129-2014** Presenter, “Contested Terrain: How Wars of Words Try to Shape the Future of CSR”, The Australian Centre for Corporate Social Responsibility (ACCSR), CSRconnect.ed, and IABS, “The C-Lab: Corporate social responsibility in the laboratory – A Special One-Day Dialogue between Scholars and Practitioners”, Sydney, Australia (June 23).

**9.128-2014** Panelist, “A Symposium on the Evolution of a Professional Association: IABS as a Case Study”, IABS, Sydney, Australia (June 21).

**9.127-2014**, Panelist, “Meet the Editors”, IABS, Sydney, Australia (June 20).

**9.126-2013** Panelist, “Editor Panel” (with AMJ, GSJ, SMJ representatives), 2013 SMS-Atlanta Conference Extension, Fourth Annual Strategy Symposium on Emerging Markets, Jones School (Sept. 26).

**9.125-2013** Presenter, “Business Ethics Seminar” (Business Ethics for Nonprofit Organizations), Association of Fundraising Professionals, Greater Houston Chapter, Junior League (Aug. 16).

**9.124-2013** Discussion session facilitator – discussant, “Roundtable on Refining Theory in Quantitative Papers” (4 papers), AOM, SIM – Disney World (Aug. 11).

**9.123-2013** Panelist, “Ask the Editors”, ONE-SIM Junior Faculty Development Consortium, AOM – Disney World (Aug. 10).

**9.122-2013** Panelist, “Ethical Issues in Publishing”, SIM Doctoral Consortium, AOM, SIM – Disney World (Aug. 9).

**9.121-2013** Panelist, “How to Be Successful with Journals and Editors”, SIM Doctoral Consortium, AOM, SIM – Disney World (Aug. 9).

**9.120-2013** Panelist, “Human Rights, International Corporations, and American Law Symposium”, with Ambassador David Scheffer (Director of the Center for International Human

Rights, Northwestern Univ. School of Law) and Caroline Kaeb (Northwestern Univ. School of Law) (April 2).

**9.119-2013** Presenter, “Developing a Global Regime for Human Rights” (Multinational Business and Ethics), Allegheny College, PA (April 1).

**9.118-2012** Discussion session facilitator, “Cross Sector Analysis and Cooperation (or not)” (5 papers), AOM, SIM – Boston (Aug. 7).

**9.117-2012** Presenter, “Taking Stock of SIM: What We Know, What We Don’t Know, and What We Still Need To Do”, AOM, SIM – Boston (Aug. 4).

**9.116-2012** Paper discussant, roundtable session, “Business, Environmental and Social Issues in the African Context”, AOM, ONE – IM – SIM – Boston (Aug 4).

**9.115-2012** Mentoring for 2 draft papers – AOM, SIM Manuscript Development Workshop – Boston (Aug. 4).

**9.114-2012** Mentoring for 2 draft papers – AOM, ONE-SIM Junior Faculty Consortium, Boston (Aug. 4).

**9.113-2012** Panelist, “Ask the Editors” – AOM, ONE-SIM Junior Faculty Consortium, Boston (Aug. 4).

**9.112-2012** Panelist, “Managing Relationships with Journals and Editors” – AOM, SIM Division, Doctoral Consortium, Boston (Aug. 3).

**9.111-2012** Participant, Second “Workshop – The Role of Governments in the Business and Society Debate”, IABS Conference (June 16) – abstract on “Citizens United v. FEC: Some Research Streams”.

**9.108-109-110-2011** Invited Speaker, “An American Perspective on Corporate Social Responsibility”, presented at Univ. of Cambridge (Judge School, Strategy and Marketing Seminar), Univ. of Nottingham Business School (International Centre for Corporate Social Responsibility – ICCSR, PhD Seminar), and University of Bath Management School (Centre for Business Organisations and Society, CBOS, External Speaker Series), Oct. 7, 10, 13.

**9.107-2011** Discussion Session Coach (chair and discussion facilitator), “Social Responsibility” (3 papers) – AOM, San Antonio (Aug. 15).

**9.106-2011** Panelist, “Ask the Editors” – AOM, ONE-SIM Junior Faculty Consortium, San Antonio (Aug. 13).

**9.105-2011** Panelist, “Ask the Experts: Meet the Journal Editors” – AOM, SIM Division, San Antonio (Aug. 13).

**9.104-2011** Panelist, “Scholarly Ethics” – AOM, SIM Division, Doctoral Consortium, San Antonio (Aug. 12).

**9.103-2011** Panelist, “Managing Relationships with Journals and Editors” – AOM, SIM Division, Doctoral Consortium, San Antonio (Aug. 12).

**9.102-2011** Chair, Paper Session, “CSR and the Media”, IABS Conference, Bath, UK (June 24).

**9.101-2011** Participant, First “Workshop – The Role of Governments in the Business and Society Debate”, IABS Conference (June 26) – abstract on “Toward Integration of Corporate Political Activity Research”.

**9.100-2010** Panelist, “CSR and Responsible Leadership in Education”, 6th Plenary Session: Panel Discussion, 4th International Conference on Corporate Social Responsibility, Humboldt University at Berlin, Institute of Management (Sept. 22-24, on Sept. 24), part of the 200th anniversary celebration of the university (HU200). Other panelists included: Jonathan Doh (chair), Villanova U.; Mary Gentile (Aspen Institute); Johanna Mair (IESE and Stanford, Academic Editor of Stanford Social Innovation Review); Gesine Schwan (President, Humboldt-Viadrina School of Governance); and Michael Yaziji (IMD).

**9.99-2010** Presenter, “Corporate and Governmental Responsibilities for Risk Management, Consumer Protection, and Executive Compensation”, George Washington University, School of Business, Institute for Corporate Responsibility, “Corporate Responsibility in a Global Economy: Industries, Issues and Nation-States” (Sept. 9-10, on Sept. 10).

**9.98-2010** Facilitator, Research Roundtable, “The Next to Last Circle in Dante’s Hell: Corporate Governance” – AOM, SIM Division, Montreal (Aug. 7).

**9.97-2010** Panelist, Journal Editors, SIM Doctoral Consortium, AOM, Montreal (Aug. 6).

**9.96-2010** Discussant, Michael Santoro, “Do Foreign Business Executives and Lawyers Have a Moral Obligation to Promote the Rule of Law in China?” - EGOS, Lisbon (July 2).

**9.95-2010** Panelist, “Approaches to Research and Integrating ESG Issues in the Classroom”, Bentley Global Business Ethics Teaching Workshop, Bentley U., Waltham, MA (May 18), with other panelists.

**9.94-2010** Panelist, “Strategies for Sustainable Business Practice”, Sixth Bentley Global Business Ethics Symposium, “What is Sustainability? Differing Perspectives on Sustainable Business Practice in the Global Context”, Bentley U., Waltham, MA (May 17), with other panelists. Panel summary published January 2011, pp. 17-21.

**9.93-2010** Panelist, Strategy Symposium, JGSB, Strategy and Environment faculty (April 30).

**9.92-2010** Invited Presenter, “Corporate Political Activity: Ethical, Economic and Constitutional Perspectives”, Center for Global Leadership, Villanova School of Business (April 27).

**9.91-2010** Invited Presenter, “Publishing Opportunities in Business & Society”, Prairie View A&M University, College of Business (April 9).

**9.90-2009** Discussant, Peter L. Jennings, “Dominant Logics and Socially Responsible Corporate Leadership”, BAS paper development workshop, SUNY-Albany (Sept. 26).

**9.89-2009** Presenter, “‘Push Panel’: 2009 Focus: Edwin Epstein’s The Corporation in American Politics—40 Years Old and Still Pushing the Frontier of Studying Business and Government”, SIM Division, Academy of Management, annual meeting, Chicago (August 9).

**9.88-2009** Panelist, “Approaches to Research and Integrating ESG Issues in the Classroom”, Bentley Global Business Ethics Teaching Workshop, Bentley U., Waltham, MA (May 19), with other panelists.

**9.87-2009** Panelist, “Engaging and Aligning Stakeholders”, Fifth Bentley Global Business Ethics Symposium, “Creating Responsible Global Cultures: The Role of Ethics, CSR and Sustainability”, Bentley U., Waltham, MA (May 18), with other panelists.

**9.86-2008** Presenter and panelist, “Question 1: International Ethics”, in “The Big Questions of International Ethics: Evaluating Corruption and Responsibility Across Borders”, organizer M. A. Calhoun, IM – OMT – SIM, Academy of Management, annual meeting, Anaheim (August).

**9.85-2008** Presenter, with K. A. Getz, “Corruption and Codes of Conduct”, in “The Questions SIM Asks: Focusing on Fields”, organizer B. Mitnick (SIM program chair), SIM Division, Academy of Management, annual meeting, Anaheim (August) (panel session 1).

**9.84-2008** Presenter, with K. A. Getz, “The Future for Research into: Corruption and Codes of Conduct”, in “The Questions SIM Asks: Continuing the Dialogue”, organizer B. Mitnick (SIM program chair), SIM Division, Academy of Management, annual meeting, Anaheim (August) (panel session 2).

**9.83-2008** Presenter, “Tightening Corporate Governance”, in PDW, “Emerging Challenges Confronting Multinational Firms”, organizer B. Mascarenhas, IM – ITC, Academy of Management, annual meeting, Anaheim (August).

**9.82-2008** Presenter, “Social Repair: Theory Development”, in PDW, “Political Influence, Public Affairs, and the Promotion of Social Repair”, chairs C. S. Fleisher & J. Frooman, SIM – PNP – OCIS, Academy of Management, annual meeting, Anaheim (August).

**9.81-2007** “SIM Roundtable Discussion on Duke (Fuqua) Cheating Scandal” (one of the discussion leaders), SIM Division, Academy of Management, Philadelphia (Aug.).

**9.80-2006** “Panel Discussion” – part of series on “Ethics in Business, Science, and Politics”, Rice U. Susanne M. Glasscock School of Continuing Studies (Nov. 9), with another panelist.

**9.79-2006** “Lessons from Enron and Unocal” – part of series on “Ethics in Business, Science, and Politics”, Rice University Susanne M. Glasscock School of Continuing Studies (Oct. 5).

**9.78-2006** “Bowen’s Contribution at 50 Years” – part of symposium on “(Re)Discovering a Famous Unknown: Howard Bowen’s Contribution to the Theory of CSR”, Richard Marens (organizer and presenter), Aurelien Acquier & Jean-Pascal Gond (presenters), and Archie B. Carroll (discussant), Academy of Management, Atlanta (Aug. 14).

**9.77-2006** “Business Ethics”, Rice University Alumni College Weekend (March 3).

**9.76-2005** “A Conversation about Ethics Education in the Management Curriculum with Two Experienced Advocates”, with B. Litzkie, Academy of Management, Fringe Café, Honolulu (Aug. 8).

**9.75-2005** “Developing an Ethical Infrastructure: Comments”, The Inaugural Bentley Global Business Ethics Symposium, Panel: Developing an Ethical Infrastructure, Bentley College, Waltham, MA (May 23).

**9.74-2004** “Multi-Stakeholder Process for Defining and Developing the Concept of Sustainability”, Academy of Management, Organizations and Natural Environment (ONE), New Orleans (August).

**9.73-2004** “Teaching Business Ethics in Business Disciplines: Accounting, Finance, Management and Marketing”, Teaching Business Ethics Conference, AACSB Int’l, Colorado State University, University of Colorado at Boulder (Leeds School of Business), and University of Wyoming, Boulder, CO (July 23), presentation and discussion leader.

**9.72-2004** “The Positioning of Ethics in Business Curricula”, Teaching Business Ethics Conference, AACSB Int’l, Colorado State University, University of Colorado at Boulder (Leeds School of Business), and University of Wyoming, Boulder, CO (July 22).

**9.71-2004** “Business Ethics and Management Education”, Distinguished Speaker, 11<sup>th</sup> Intl Conference on Advances in Management (ICAM), Orlando, FL (March 24).

**9.70-2004** “Should Ethics Be Taught in Business School?” Young Presidents’ Organization (YPO), Jones Graduate School of Management (Feb. 27).

**9.69-2003** Panelist, “Doing the Right Thing: Practicing Ethics in Professional Conduct”, 11<sup>th</sup> Annual Net Impact Conference, “From Corporation to Community, Building a Network for Change”, McCombs School of Business, University of Texas at Austin (Nov. 6-9), Nov. 9, with Robert M. Echols (Director, Business Conduct, Monsanto Co.), Jim A. Guest (President, Consumers Union of U.S.), Paula Austin Ivey (founder, The CSR Group), Paul O. Pederson (Adjunct Professor, U. of Dallas), and Steve Salbu (Associate Dean, McCombs School, moderator).

**9.68-2003** “Ethics – Business and Professional”, Professional Development Training program for the Administrative Office of the Harris County District Courts, Houston (Sept. 15).

**9.67-2003** “An Open Letter on Business School Responsibility”, Academy of Management (SIM, ONE, IM), Seattle (Aug. 6), in Symposium: “Teaching Business Ethics and Responsibility: The Relationship to Democracy in a Knowledge Economy”, co-organizer and chair.



**9.66-2003** “An American Perspective on International CSR”, Academy of Management (SIM, IM), Seattle (Aug. 4), in Symposium: “International Comparative Perspectives on Corporate Social Responsibility (CSR)”, organizers Dirk Matten & Jeremy Moon (U. of Nottingham).

**9.65-2003** “Comments”, Academy of Management (SIM, ONE), Seattle (Aug. 4), in Symposium: “Corporate Social Responsibility in the Knowledge Economy: Methodology and Theory Building Symposium”, co-organizer, chair, and comments.

**9.64-2003** “Stakeholder Influence Strategies for Smarter Growth”, Academy of Management (ONE), Seattle (Aug. 2), in Special Session: “New Perspectives and Horizons on Sustainable Research and Practice”, organizers Sanjay Sharma (Wilfred Laurier U.) & Mark Starik (GWU).

**9.63-2003** “Ethics in Politics”, Greater Houston Pachyderm Club (July 29).

**9.62-2003** “Frontier Issues in Ethics and Values Research”, KAPA-ICAM-KIPA, Joint International Conference, Seoul, South Korea (July 16), ICAM Invited Distinguished Speaker.

**9.61-2003** “Business Ethics After Sarbanes-Oxley: Reflections”, Beta Gamma Sigma – Houston Alumni Chapter, 2003 Annual Meeting (May 20).

**9.60-2002** “Defining International Corporate Social Responsibility”, Australian and New Zealand Academy of Management (ANZAM), La Trobe University, Beechworth, Victoria, Australia (December)(Book of Abstracts, p. 29).

**9.59-2002** “Enron and Andersen: The Road to Self-Destruction”, Australian and New Zealand Academy of Management (ANZAM), La Trobe University, Beechworth, Victoria, Australia (December) (Book of Abstracts, p. 30).

**9.58-2002** “Business Ethics”, Women’s Energy Network, JGSM, Houston, TX (October 11).

**9.57-2002** Discussant, SIM Professional Development Workshop (PDW), “Rebuilding: The Role of Social Capital and Social Networks”, co-chairs K. A. Getz & J. M. Calton, Academy of Management (August 10), with R. Boutilier and representatives of FEMA and Merrill Lynch.

**9.56-2002** “Enron and Andersen: Governance and Ethical Implications”, 9th International Conference on Advances in Management (ICAM), Boston (July).

**9.55-2002** Panelist, “After Enron: The Impact on Business, Politics & History”, Rice University School of Continuing Studies, Houston, TX (April 1).

**9.54-2002** Panelist (“Enron: Corporate Governance and Business Ethics”), The Lyceum Series: The Enron Story, Montgomery College, The Woodlands, TX (March 7).

**9.53-2002** “Ethics – From the Classroom to the Workplace”, Greater Houston Business Ethics Roundtable (March 5).

**9.52-2001** Discussant, paper session, Managing MNC-Host Government Relations, Academy of Management (August), Washington, DC.

**9.51-2001** Panelist, SIM Division Doctoral Consortium, Academy of Management, Washington, DC (August).

**9.50-2001** "Business Ethics", Rotary Club of Beaumont, TX (March 28).

**9.49-2001** “Business and the Current Political Environment”, with G. C. Greanias, Jones Graduate School of Management 2<sup>nd</sup> Annual Alumni College (March 3).

**9.48-2000** "Incorporating Ethics into Business Functional Courses: Approaches and Caveats", University of Texas at Austin College of Business Administration, lunch hour talk to faculty (October 20).

**9.47-2000** "The Development Consequences of Virtual Knowledge Management Networks" (poster session), 4<sup>th</sup> International Conference on Technology Policy and Innovation, Curitiba, Brazil (August), Book of Abstracts, p. 215.

**9.46-2000** Showcase Session (co-organizer and co-chair with K. A. Getz): "International Cooperation for the Suppression of Business Bribery in the Global Economy", Academy of Management (SIM and International Management Divisions), Toronto (August): T. W. Dunfee & D. Hess (Wharton), "Getting Serious About Corruption: Corporate Strategies to Combat Bribery"; K. A. Getz (American U) & DW, "OECD and EU Consensus Concerning Global Suppression of Business Corruption"; B. W. Husted (ITESM-Mexico/Instituto de Empresa-Spain), "International Anti-Corruption Agreements in Latin America"; R. P. Nielsen (Boston College), "Reforming and Closing a Key Loophole in the OECD Corruption Guidelines."

**9.45-1999** Discussant, paper session, "Empirical Assessments of Corporate Social Performance and Stakeholder Theory", Academy of Management, Chicago (August 9).

**9.44-1999** Panel participant, "Bribery Suppression", Academy of Legal Studies in Business (ALSB), St. Louis (August 4).

**9.43-1999** "Leadership Skills Development", Int'l Organizational Behavior Teaching Conference, Milan, Italy (July).

**9.42-1999** "International Suppression of Business Corruption", Anne Ballantyne Lecture, University of Texas at Austin, Department of Management Science and Information Systems (March 5).

**9.41-1998** "Teaching Business Ethics in an International Management Context", Western Academy of Management, Istanbul, Turkey (June 29-July 2).

**9.40-1997** "Mergers, Acquisitions, and Alliances: Implications for the Natural Gas Industry", 7th Annual Houston Gas Fair and Energy Conference, National Energy Services Association (March 18); synopsis reported in HART'S FINAL EDITION: Houston Gas Fair and Energy Conference and Gasmart/Power '97 (Hart's Energy Markets, April), p. 5.

**9.39-1992** "The Rules of the Game in the Global Economy: Policy Regimes for International Business", Univ. of Houston College of Business Administration, Marketing Dept. and Institute for Business, Ethics, and Public Issues (October)

**9.38-1992** "Research Workshop on International Policy Regimes", Academy of Management, SIM Division, Las Vegas (August).

**9.37-1991** "The Political, Moral, and Legal Education of MBAs", Society of Rice Univ. Women (Feb. 4).

**9.36-1990** Panel participant, "Business and Society—A Decade After the AACSB/Buchholz Study" (SIM Curriculum Development Committee), Academy of Management, San Francisco (August).

**9.35-1989** Panelist, SIM Division, Academy of Management, Junior Faculty Workshop, "Research and Publishing" Panel, Washington, DC (Aug. 12).

**9.34-1989** "How to Improve the Management of Nonprofits", Nat'l Society of Fund Raising Executives (NSFRE)—Houston Chapter (July 21).

**9.33-1988** "Research Workshop: Corporate Governance Approaches to Social Responsibility", Academy of Management, SIM Division, Anaheim, CA (August 7).

**9.32-1988** Panel participant, "Organizational Governance and Learning", 3rd Annual Texas Conference on Organizations, Dept. of Management, College of Business Administration, Univ. of Texas at Austin (April).

**9.31-1988** Panel chair and sole discussant, paper session, "Presidential Leadership in Crisis", Southwestern Poli Sci Assn, Houston (March).

**9.30-1987** Discussant, paper session, "Analyzing Strategic Forces in Different Industries: New Insights into Research", Southwest Academy of Management, Houston (March).

**9.29-1986** "Privatization of the Public Transportation Industry" (ORSA-TIMS paper, Nov. 1985), LBJ School of Public Affairs, Univ. of Texas-Austin, PA 388L Seminar on Topics in Public Management (Prof. Lynn Anderson, Managing With Less, February).

**9.28-1985** "The Role of Business Management in Nonprofit Organizations", Nat'l Society of Fund Raising Executives (NSFRE)—Houston Chapter (November 15).

**9.27-1985** Discussant, paper session, "Microeconomics", Southwestern Econ Assn, Houston (March).

**9.26-1985** "1986 Federal Budget Analysis", JGS 4th Annual U.S. Economy Conf., Westin Oaks Hotel, Houston (February).

**9.25-1984** "Agency Theory and Corporate Governance", JGS Faculty Research Forum (May), with D. Shields.

**9.24-1984** "Administrative Impacts of Private Financing Techniques for Urban Transportation", JGS Faculty Research Seminar (April), with C. Atherton.

**9.23-1984** "Airline Reregulation", To the Point, KTRU Radio, Rice University (March 8).

**9.22-1984** "1985 Federal Budget Analysis", JGS 3rd Annual U.S. Economy Conf., Meridien Hotel, Houston (February).

**9.21-1983** "A Reexamination of the Foreign Corrupt Practices Act", JGS Faculty Research Seminar (March 1983), with G. Greanias.

**9.20-1983** Discussant, paper session, "Industrial Organization", Southwestern Econ Assn, Houston (March).

**9.19-1983** "1984 Federal Budget Analysis", The U.S. Economy in Transition, Meridien Hotel, Houston, JGS (February).

**9.18-1983** "The U.S. Economy in Transition", Morning Show, Channel 11-KHOU TV, Houston (Feb. 17), with K. Jamieson.

**9.17-1982** "Deregulation of Transportation", Transportation Assn of America, Houston (April 27); also moderated a panel presentation on carrier experiences with deregulation.

**9.16-1982** "The Changing Role of the Corporation", To the Point, KTRU Radio, Rice University (April 15).

**9.15-1982** "The Changing Role of the Corporation", Morning Show and Noon Show, Channel 11-KHOU TV, Houston (March 24).

**9.14-1982** "1983 Budget Highlights", Reagan's Economics—Prospects and Perils, Meridien Hotel, Houston, JGS, Rice Institute for Policy Analysis, and Texas Assn of Business (February).

**9.13-1982** "Political Environment of the Firm", JGS Faculty Research Seminar (January).

**9.12-1981** "Political Strategies for Business", JGS Management Seminar for the Young Presidents Organization, Inn on the Park, Houston, (November).

**9.11-1980** Discussant, Irving Kovarsky and Terry Leap, "Steelworkers v. Weber: Does It Clarify or Blur the Concept of 'Reverse' Discrimination?" Southern Management Assn, New Orleans (November).

**9.10-1980** "Corporate Strategies for Dealing with Government", JGS Conf. on Current Management Issues for Senior Management of the Benefactors of Rice University (October), with G. Greanias.

**9.9-1980** "Public Policy and Corporate Ethics Committees of the Board of Directors", JGS Conf. on Corporate Governance in the '80s, Houston Oaks Hotel (August).

**9.8-1980** Discussant, M. R. Metzger, "Lemons, Cherries, and the FTC", Western Econ Assn, San Diego (June).

**9.7-1980** "Decision Making Under Uncertainty: The Swine Flu Immunization Program", JGS Faculty Research Seminar (Feb.); Mathematical Sciences 472 lecture (Prof. Robert Thrall, March).

**9.6-1979** "What the Jones School is Doing for the Business Community", Rotary Club of Deer Park, TX (May).

**9.5-1978** "The Jones Graduate School of Administration", Planning Executives Institute—Houston Chapter (February).

**9.4-1977** "Fiscal Impact Analysis", Iowa AIP (American Institute of Planners) Chapter—Continuing Education Panel (February).

**9.3-1976** "State Land Use Planning in Iowa", Iowa Assn of Realtors—Farm and Land Brokers (September).

**9.2-1976** "Alternative Revenue Sources for Local Property Tax Relief in Iowa City", League of Women Voters—Johnson County, IA, Chapter (March).

**9.1-1974** "Methods for Detecting and Proving a Pattern of Exclusionary Zoning", The University of Iowa, Graduate Program in Urban and Regional Planning Faculty Research Seminar (September). Essentially the same presentation was made later in 1974 before the faculty research seminar of the Dept. of Geography.

## **10. Book Reviews in Journals**

Mark S. Schwartz, CORPORATE SOCIAL RESPONSIBILITY: AN ETHICAL APPROACH (Peterborough, Ont.: Broadview Press, 2011), BUSINESS ETHICS QUARTERLY 23.4 (October 2013) 628-632.

Elizabeth T. Boris & C. Eugene Steuerle (eds.), NONPROFITS & GOVERNMENT: COLLABORATION & CONFLICT (Washington, DC: The Urban Institute Press, 2006, 2<sup>nd</sup> ed.), AMERICAN REVIEW OF PUBLIC ADMINISTRATION, 38.2 (June 2008) 248-250.

Helen J. Alford & Michael J. Naughton, MANAGING AS IF FAITH MATTERED: CHRISTIAN SOCIAL PRINCIPLES IN THE MODERN ORGANIZATION (Notre Dame, IN: U. of Notre Dame Press, 2002) & Robert E. Quinn, CHANGE THE WORLD: HOW ORDINARY PEOPLE CAN ACCOMPLISH EXTRAORDINARY RESULTS (San Francisco: Jossey-Bass, 2002), THEOLOGY TODAY 60.3 (October 2003) 411-413.

W. Elliot Brownlee (ed.), FUNDING THE MODERN AMERICAN STATE, 1941-1995 (Cambridge: Woodrow Wilson Center Press and Cambridge University Press, 1996), SOUTHERN ECON J 64.1 (July 1997) 372-374.

Dale W. Jorgenson & Ralph Landau (eds.), TAX REFORM AND THE COST OF CAPITAL: AN INTERNATIONAL COMPARISON (Washington, DC: Brookings Institution, 1993), SOUTHERN ECON J 61.4 (April 1995) 1260-1262.

Patrick Low, TRADING FREE: THE GATT AND U.S. TRADE POLICY (New York: Twentieth Century Fund Press, 1993), BUS. IN THE CONTEMPORARY WORLD 6.2 (1994) 139-141.

Lars Werin & Hans Wijkander (eds.), CONTRACT ECONOMICS (Oxford: Blackwell, 1992), SOUTHERN ECON J 61.1 (July 1994) 252-254.

Gary Bowman et al., PRIVATIZING CORRECTIONAL INSTITUTIONS (New Brunswick, NJ: Transaction Publishers, 1993), AM REV OF PUBLIC ADMIN 24.2 (June 1994) 225-226.

Meheroo Jussawalla, THE ECONOMICS OF INTELLECTUAL PROPERTY IN A WORLD WITHOUT FRONTIERS: A STUDY OF COMPUTER SOFTWARE (Westport, CT: Greenwood Press, 1992), SOUTHERN ECON J 60.1 (July 1993) 276-277.

Alexander Kouzmin & Nicholas Scott (eds.), *DYNAMICS IN AUSTRALIAN PUBLIC MANAGEMENT: SELECTED ESSAYS* (South Melbourne: Macmillan Co. of Australia, 1990), *ORGANIZATION STUDIES* 14.5 (1993) 760-763.

Pankaj Ghemawat, *COMMITMENT: THE DYNAMICS OF STRATEGY* (New York: Free Press, 1991), *BUS. IN THE CONTEMPORARY WORLD* 5.1 (Winter 1993) 186-188.

Carolyn L. Weaver (ed.), *SOCIAL SECURITY'S LOOMING SURPLUSES: PROSPECTS AND IMPLICATIONS* (Lanham, MD: AEI Press, 1991), *SOUTHERN ECON J* 58.4 (April 1992) 1156-1157.

Christopher C. Shoemaker, *THE NSC STAFF: COUNSELING THE STAFF* (Boulder, CO: Westview Press, 1991), *ARMED FORCES & SOCIETY* 18.3 (Spring 1992): 417-419.

Michael Porter, *THE COMPETITIVE ADVANTAGE OF NATIONS* (New York: Free Press, 1990), *BUS. IN THE CONTEMPORARY WORLD* 3.4 (Summer 1991) 121-122.

Robert Perrucci and Harry R. Potter (eds.), *NETWORKS OF POWER: ORGANIZATIONAL ACTORS AT THE NATIONAL, CORPORATE, AND COMMUNITY LEVELS* (New York: Aldine de Gruyter, 1989), *BUS. IN THE CONTEMPORARY WORLD* 11.4 (Summer 1990) 126-128.

Christopher Engholm, *THE CHINA VENTURE: CORPORATE AMERICA ENCOUNTERS THE PEOPLE'S REPUBLIC OF CHINA* (Glenview, IL: Scott, Foresman, 1989), *ACADEMY OF MGT REV* 15.3 (July 1990) 553-555.

Jacques S. Gansler, *AFFORDING DEFENSE* (Cambridge, MA: The MIT Press, 1989), *ARMED FORCES & SOCIETY* 16.3 (Spring 1990) 477-479.

David A. Starrett, *FOUNDATIONS OF PUBLIC ECONOMICS* (Cambridge: Cambridge University Press, 1988), *SOUTHERN ECON J* 56.3 (Jan. 1990) 856-857.

Bradley H. Patterson, *THE RING OF POWER: THE WHITE HOUSE STAFF AND ITS EXPANDING ROLE IN GOVERNMENT* (New York: Basic Books, 1988), *SOCIAL SCI Q* 70.4 (Dec. 1989) 999-1000.

Bernard Udis, *THE CHALLENGE TO EUROPEAN INDUSTRIAL POLICY* (Westport, CT: Quorum Books, 1987), *ARMED FORCES & SOCIETY* 16.1 (Fall 1989) 142-144.

Thomas F. Bradshaw et al. (eds.), *AMERICA'S NEW COMPETITORS: THE CHALLENGE OF THE NEWLY INDUSTRIALIZING COUNTRIES* (Cambridge, MA: Ballinger, 1988), *BUS. IN THE CONTEMPORARY WORLD* 1.3 (Spring 1989) 118-120.

Les Metcalfe & Sue Richards, *IMPROVING PUBLIC MANAGEMENT* (Newberry Park, CA: Sage Publications, 1987), *ORGANIZATION STUDIES* 10.4 (1989) 587-590.

Christopher J. Basso, *PESTICIDES AND POLITICS: THE LIFE CYCLE OF A PUBLIC ISSUE* (Pittsburgh: University of Pittsburgh Press, 1987) & Douglas L. Amy, *THE POLITICS OF ENVIRONMENTAL MEDIATION* (New York: Columbia University Press, 1987), *THE ANNALS OF THE AM ACADEMY OF POLITICAL AND SOCIAL SCIENCE* 498 (July 1988) 159-160.

Jill Hills, *DEREGULATING TELECOMS: COMPETITION AND CONTROL IN THE UNITED STATES, JAPAN AND BRITAIN* (Westport, CT: Quorum Books, 1986), *SOUTHERN ECON J* 54.2 (Oct. 1987) 519-520.

Ugo Pagano, *WORK AND WELFARE IN ECONOMIC THEORY* (New York: Basil Blackwell, 1985), *SOCIAL SCI Q* 67.3 (Sept. 1986) 664-665.

David L. Callies, *REGULATING PARADISE: LAND USE CONTROLS IN HAWAII* (Honolulu: Univ. of Hawaii Press, 1984) & Charles H. W. Foster, *EXPERIMENTS IN BIOREGIONALISM: THE NEW ENGLAND RIVER BASINS STORY* (Hanover, NH: Univ. Press of New England,

- 1984), THE ANNALS OF THE AM ACADEMY OF POLITICAL AND SOCIAL SCIENCE 485 (May 1986) 201-202.
- Paul H. Rubin, BUSINESS FIRMS AND THE COMMON LAW: THE EVOLUTION OF EFFICIENT RULES (New York: Praeger Publishers, 1983), SOUTHERN ECON J 51.2 (Oct. 1984) 643-645.
- George Lefcoe (ed.), URBAN LAND POLICY FOR THE 1980S: THE MESSAGE FOR STATE AND LOCAL GOVERNMENTS (Lexington, MA: Lexington Books, 1983), AM POLITICAL SCIENCE REV 78.1 (March 1984) 230-231.
- Allen V. Kneese & F. Lee Brown, THE SOUTHWEST UNDER STRESS: NATURAL RESOURCE DEVELOPMENT ISSUES IN A REGIONAL SETTING (Baltimore: Johns Hopkins Press, 1981), THE ANNALS OF THE AM. ACADEMY OF POLITICAL AND SOCIAL SCIENCE 465 (Jan. 1983) 187-188.
- Michael Schmidt, AUTOMATIC ADJUSTMENT CLAUSES: THEORY AND APPLICATION (East Lansing: Michigan State Univ., 1980), SOUTHERN ECON J 49.1 (July 1982) 301-302.
- Roy Bahl (ed.), URBAN GOVERNMENT FINANCE: EMERGING TRENDS (Beverly Hills, CA: Sage Publications, 1981), vol. 20, Urban Affairs Annual Reviews, AM POLITICAL SCIENCE REV 76.2 (June 1982) 410-411.
- Marshall W. Meyer, CHANGE IN PUBLIC BUREAUCRACIES (Cambridge, England: Cambridge Univ. Press, 1979) & Colin Eden, Sue Jones, & David Sims, THINKING IN ORGANIZATIONS (London: Macmillan Press, 1979), J OF SOCIAL POLICY 11.2 (April 1982) 277-278.
- Stuart G. Koch, WATER RESOURCE PLANNING IN NEW ENGLAND (Hanover, NH: Univ. Press of New England, 1980), THE ANNALS OF THE AM ACADEMY OF POLITICAL AND SOCIAL SCIENCE 460 (March 1982) 198-199.
- John E. Peterson & Catherine L. Spain (eds.), ESSAYS IN PUBLIC FINANCE AND FINANCIAL MANAGEMENT: STATE AND LOCAL PERSPECTIVES (Chatham, NJ: Chatham House Publishers, 1980), THE J OF POLITICS 44.1 (Feb. 1982) 309-310 (book note).
- Larry H. Long & Donald C. Dahmann, THE CITY-SUBURB INCOME GAP (Washington, DC: U.S. Bureau of the Census, 1980), URBAN STUDIES 18.2 (June 1981) 262 (book note).
- E. J. Meehan, THE QUALITY OF FEDERAL POLICYMAKING: PROGRAMMED FAILURE IN PUBLIC HOUSING (Columbia: Univ. of Missouri Press, 1980), TOWN PLANNING REV 52.1 (Jan. 1981) 115-116.
- James M. Howell & Charles F. Stamm, URBAN FISCAL STRESS: A COMPARATIVE ANALYSIS OF 66 U.S. CITIES (Lexington, MA: Lexington Books, 1979), SOUTHERN ECON J 47.3 (Jan. 1981) 884-886.
- T. Harrell Allen, NEW METHODS IN SOCIAL SCIENCE RESEARCH: POLICY SCIENCES AND FUTURES RESEARCH (New York: Praeger Publishers, 1978), KYKLOS: INT'L REV FOR SOCIAL SCIENCES 33.4 (1980) 712-713.
- Keith Bassett & John Short, HOUSING AND RESIDENTIAL STRUCTURE: ALTERNATIVE APPROACHES (London: Routledge & Kegan Paul, 1980), THE ANNALS OF THE AM ACADEMY OF POLITICAL AND SOCIAL SCIENCE 452 (Nov. 1980) 197-198.
- George C. Edwards, PRESIDENTIAL INFLUENCE IN CONGRESS (San Francisco: W. H. Freeman, 1980) & Alexander L. George, PRESIDENTIAL DECISIONMAKING IN FOREIGN POLICY: THE EFFECTIVE USE OF INFORMATION AND ADVICE (Boulder, CO: Westview Press, 1980), J OF POLITICAL AND MILITARY SOCIOLOGY 8.2 (Fall 1980) 303-305.
- Dirk J. Wolfson, PUBLIC FINANCE AND DEVELOPMENT STRATEGY (Baltimore: Johns Hopkins Press, 1979), KYKLOS: INT'L REV FOR SOCIAL SCIENCES 33.4 (1980) 746-747.

Martyn Sloman, *SOCIALISING PUBLIC OWNERSHIP* (London: Macmillan, 1978), *THE ANNALS OF THE AMERICAN ACADEMY OF POLITICAL AND SOCIAL SCIENCE* 450 (July 1980) 304-305.

Brian J. L. Berry, *THE OPEN HOUSING QUESTION: RACE AND HOUSING IN CHICAGO, 1966-1976* (Cambridge, MA: Ballinger, 1979), *POLICY SCIENCES* 13.3 (June 1981) 375-380.

John A. Gardner & Theodore R. Lyman, *DECISIONS FOR SALE: CORRUPTION AND REFORM IN LAND-USE AND BUILDING REGULATION* (New York: Praeger Publishers, 1978); Robert G. Healey, *LAND USE AND THE STATES* (Baltimore: Johns Hopkins Press, 1976, Resources for the Future); Noreen Lyday, *THE LAW OF THE LAND: DEBATING NATIONAL LAND USE LEGISLATION 1970-75* (Washington, DC: Urban Institute, 1976), *POLICY STUDIES* J 8.6 (Summer 1980) 984-985.

John Bourn, *MANAGEMENT IN CENTRAL AND LOCAL GOVERNMENT* (London: Pitman, 1979), *ACADEMY OF MGT REV* 5.1 (Jan. 1980) 149-151.

George Cooper, *A VOLUNTARY TAX?: NEW PERSPECTIVES ON SOPHISTICATED ESTATE TAX AVOIDANCE* (Washington, DC: Brookings Institution, 1979), *THE JOURNAL OF POLITICS* 42.2 (May 1980) 463 (book notice).

David D. Doniger, *THE LAW AND POLICY OF TOXIC SUBSTANCES CONTROL: A CASE STUDY OF VINYL CHLORIDE* (Baltimore: Johns Hopkins Press, 1978, Resources for the Future), *SOUTHERN ECONOMIC JOURNAL* 46.2 (April 1980) 1284-1285.

Chester E. Finn, Jr., *SCHOLARS, DOLLARS & BUREAUCRATS* (Washington, DC: Brookings Institution, 1978), *WESTERN POLITICAL QUARTERLY* 33.1 (March 1980) 127-129.

Kevin Lynch, *MANAGING THE SENSE OF A REGION* (Cambridge, MA: MIT Press, 1976), *THE ANNALS OF THE AMERICAN ACADEMY OF POLITICAL AND SOCIAL SCIENCE* 433 (Sept. 1977) 191.

Allan K. Sloan, *CITIZEN PARTICIPATION IN TRANSPORTATION PLANNING: THE BOSTON EXPERIENCE* (Cambridge, MA: Ballinger, 1974) & Terry S. Peters, *THE POLITICS AND ADMINISTRATION OF LAND USE CONTROL: THE CASE OF FAIRFAX COUNTY, VIRGINIA* (Lexington, MA: Lexington Books, 1974), *THE ANNALS OF THE AMERICAN ACADEMY OF POLITICAL AND SOCIAL SCIENCE* 427 (Sept. 1976) 170-172.

Peter R. Morris, *STATE HOUSING FINANCE AGENCIES: AN ENTREPRENEURIAL APPROACH TO SUBSIDIZED HOUSING* (Lexington, MA: Lexington Books, 1974), *JOURNAL OF THE AMERICAN INSTITUTE OF PLANNERS* 42.3 (July 1976) 347.

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