

# ALESSANDRO PIAZZA

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## ACADEMIC POSITIONS

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2022-  
2018-2022      **Rice University**, Jones Graduate School of Business, Houston, TX  
Jones School Distinguished Assistant Professor of Strategic Management  
Assistant Professor of Strategic Management

## EDUCATION

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2018      **Columbia University**, New York, NY  
Ph.D. in Management (Organizational Theory)  
Committee: Mabel Abraham, Paul Ingram, Damon Phillips (*advisor*), David Stark, and Dan Wang.

2016      **Bocconi University**, Milan, Italy  
*Dottorato di ricerca* in Business Administration & Management  
Committee: Fabrizio Castellucci, Julien Jourdan, Giacomo Negro, and Fabrizio Perretti (*advisor*).

2010      **Collège des Ingénieurs**, Paris, France and Turin, Italy  
Master of Business Administration (MBA)

2007-2008      **University of California at Berkeley**, Berkeley, CA  
Visiting Graduate Student Researcher in Nuclear Engineering

2009      **University of Bologna**, Bologna, Italy  
*Laurea specialistica* (M.Sc.) in Nuclear Engineering, *summa cum laude*

2006      *Laurea* (B.Sc.) in Energy Systems Engineering, *summa cum laude*

## PUBLICATIONS

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Piazza, A., and Jourdan, J. (2023). The Publicization of Organizational Misconduct: A Social Structural Approach. Forthcoming at *Academy of Management Journal*.

- Coverage: [Financial Times](#)

Sadri, M., Piazza, A., Phung, K., and Helms, W. (2023). The Disparate Economic Outcomes of Stigma: Evidence from the Arms Industry. Forthcoming at *Strategic Management Journal*.

Piazza, A., Bergemann, P., and Helms, W. (2023). Getting Away with It (or Not): The Social Control of Organizational Deviance. Forthcoming at *Academy of Management Review*.

Piazza, A., Reese, D., & Chung, S. H. (2023). Venturing through the Doors of Perception. *Academy of Management Discoveries*, 9(1): 1–16.

- Lead article
- Coverage: [Houston Chronicle](#), [HBR](#)

- Piazza, A. and Augustine, G. (2022). Nevertheless, They Persisted: How Patterns of Opposition and Support Shaped the Survival of U.S. Abortion Clinics. *Journal of Management Studies*, 59(8): 2124–2153.
- Fremeth, A., Holburn, G.F., and Piazza, A. (2022). Activist Protest Spillovers into the Regulatory Domain: Theory and Evidence from the U.S. Nuclear Power Generation Industry. *Organization Science*, 33(3): 873-1249. (equal authorship)
- *Best Proposal with Practical Implications, Stakeholder Strategy IG, SMS 2019*
- Augustine, G. and Piazza, A. (2022). Category Evolution under Conditions of Stigma: The Segregation of Abortion Provision into Specialist Clinics in the United States. *Organization Science*, 33(2): 624–649. (equal authorship)
- Giangreco, A., Slavich, B., Piazza, A., Castellucci, F., & Mohadjer, C. (2021). The Role of Celebrity and Status in the Performance–Pay Relationship: Evidence from the “Big Five” European Football Leagues. *M@n@gement*, 24(1): 1–16.
- Piazza, A., Phillips, D. J., & Castellucci, F. (2020). High-Status Affiliations and the Success of Entrants: New Bands and the Market for Live Music Performances, 2000-2012. *Organization Science*, 31(5): 1272–1291.
- Coverage: [The Economist](#)
- Piazza, A., & Abrahamson, E. (2020). Fads and Fashions in Management Practices: Taking Stock and Looking Forward. *International Journal of Management Reviews*, 22(3): 264–286.
- Piazza, A., & Perretti, F. (2020). Firm Behavior and the Evolution of Activism: Strategic Decisions and the Emergence of Protest in U.S. Communities. *Strategic Management Journal*, 41(4): 681–707.
- Piazza, A., & Wang, D. J. (2020). Claim Specialization, Tactical Diversity and the Protest Environment in the Success of U.S. Antinuclear Activism. *Mobilization*, 25(1): 93–114.
- Abrahamson, E. & Piazza, A. (2019). The Lifecycle of Management Ideas: Innovation, Diffusion, Institutionalization, Dormancy, and Rebirth. Pp. 42–67 in *The Oxford Handbook of Management Ideas*, edited by A. Sturdy, S. Heusinkveld, T. Reay, and D. Strang. Oxford, UK: Oxford University Press.
- Wang, D. J., Piazza, A., & Soule, S. A. (2018). Boundary-Spanning in Social Movements: Antecedents and Outcomes. *Annual Review of Sociology*, 44: 167–187.
- Piazza, A. & Jourdan, J. (2018). When the Dust Settles: The Consequences of Scandals for Organizational Competition. *Academy of Management Journal*, 61(1): 165–190.
- *Best AMJ Paper Award 2018, Runner-Up*
- Wang, D. J. & Piazza, A. (2016). The Use of Disruptive Tactics in Protest as a Trade-Off: The Role of Social Movement Claims. *Social Forces*, 94(4): 1675-1710.
- Coverage: [CNN](#)
- Piazza, A. & Perretti, F. (2015). Categorical Stigma and Firm Disengagement: Nuclear Power Generation in the United States, 1970-2000. *Organization Science*, 26(3): 724–742.
- Piazza, A., & Castellucci, F. (2014). Status in Organization and Management Theory. *Journal of Management*, 40(1): 283–311.

## INVITED TALKS

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- 2023 University of Illinois, Urbana-Champaign.
- 2022 Cornell University (*anceled*); University of Amsterdam; Washington University in St. Louis.
- 2021 INSEAD, *remote*.
- 2020 Università della Svizzera Italiana (USI), *remote*.
- 2019 Aalto School of Business
- 2017 University of Hawaii at Manoa, Shidler College of Business; Rice University, Jones School of Business; HEC Paris; Northwestern University, Kellogg School of Management; NYU, Stern School of Business; Boston University, Questrom School of Business; Hong Kong University of Science and Technology

## CONFERENCES AND WORKSHOPS

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- 2023 83<sup>rd</sup> Academy of Management Annual Meeting, Boston, MA.
- 2023 Junior Organizational Theory Conference, London Business School, London, United Kingdom.
- 2023 39<sup>th</sup> EGOS Colloquium, Cagliari, Italy.
- 2023 Non-Market Strategy Conference, Bocconi University, Milan, Italy.
- 2022 82<sup>nd</sup> Academy of Management Annual Meeting, Seattle, WA.
- 2022 38<sup>th</sup> EGOS Colloquium, Vienna, Austria.
- 2020 36<sup>th</sup> EGOS Colloquium, Hamburg, Germany (*remote*)
- 2023 Junior Organizational Theory Conference, McGill University, Montreal, Canada.
- 2019 79<sup>th</sup> Academy of Management Annual Meeting, Boston, MA.
- 2018 78<sup>th</sup> Academy of Management Annual Meeting, Chicago, IL.
- 2018 CASBS Summer Institute: Organizations and Their Effectiveness, Stanford, CA.
- 2017 Kauffman Entrepreneurship Scholars Conference, Kansas City, MO.
- 2017 112<sup>th</sup> American Sociological Association Annual Meeting, Montréal, Canada.
- 2017 BPS Doctoral Consortium, Atlanta, GA.
- 2017 77<sup>th</sup> Academy of Management Annual Meeting, Atlanta, GA.
- 2017 The Medici Summer School in Management Studies, MIT Sloan, Boston, MA.
- 2017 Transatlantic Doctoral Conference, London Business School, London, United Kingdom.
- 2017 2017 ASSA Annual Meeting, Chicago, IL.
- 2016 111<sup>th</sup> American Sociological Association Annual Meeting, Seattle, WA.
- 2016 76<sup>th</sup> Academy of Management Annual Meeting, Anaheim, CA.
- 2016 32<sup>nd</sup> EGOS Colloquium, Naples, Italy.
- 2016 Transatlantic Doctoral Conference, London Business School, London, United Kingdom.
- 2015 75<sup>th</sup> Academy of Management Annual Meeting, Vancouver, Canada.
- 2015 31<sup>st</sup> EGOS Colloquium, Athens, Greece.
- 2015 Text II Conference on Computer-Assisted Text Analysis, Princeton University, Princeton, NJ.
- 2014 74<sup>th</sup> Academy of Management Annual Meeting, Philadelphia, PA.
- 2014 Columbia-Princeton-NYU Workshop on Computational Text Analysis in Organizational Research, NYU Stern School of Business, New York, NY.
- 2013 PhD Workshop, 29<sup>th</sup> EGOS Colloquium, Montréal, Canada.
- 2012 Israel Strategy Conference (ISC) Doctoral Consortium, Tel Aviv University, Tel Aviv, Israel.
- 2012 10<sup>th</sup> SCANCOR Ph.D. Workshop on Institutional Analysis, Vienna University of Economics and Business, Vienna, Austria.
- 2012 4<sup>th</sup> Content Analysis Professional Development Workshop, 72<sup>nd</sup> AOM Annual Meeting, Boston, USA.
- 2012 10<sup>th</sup> OMT Dissertation Proposal Workshop, 72<sup>nd</sup> AOM Annual Meeting, Boston, USA.
- 2012 SWARM – Summer Workshop in Advanced Research Methods, Tel Aviv University, Tel Aviv, Israel.
- 2012 OMT/AMJ Getting Published in Top Tier Journals Workshop, Bocconi University, Milan (Italy).
- 2011 Workshop on Categorization in Markets, University of Lugano, Lugano, Switzerland.

## TEACHING

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### Jones Graduate School of Business, Rice University

- 2019- Strategy I (PhD; Co-Instructor).
- 2019- Design of Business Research (PhD; Instructor).
- 2019- Strategy in Technology Ecosystems (MBA; Instructor).
- 2018- Strategic Management (Undergraduate; Instructor).

**Columbia Business School**

2017 Technology Strategy (MBA; Teaching Assistant).  
 2015 Power and Influence (MBA; Teaching Assistant).  
 2014-2016 Leadership and Organizational Change (EMBA; Teaching Assistant).

**Bocconi University**

2012-2013 Seminar on Collaborative Competences (BSc; Teaching Assistant).  
 2011-2013 Organizational Theory (MSc; Teaching Assistant).

**SDA Bocconi School of Management**

2011-2013 Organizational Behavior and Negotiation (MBA; Teaching Assistant).

**GRANTS, HONORS, AND AWARDS**

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2023 JGSB Award for Excellence in Research  
 2022 JGSB PhD Mentorship Award (*runner-up*)  
 2021 Stakeholder Strategy Outstanding Reviewer, SMS 41<sup>st</sup> Annual Conference  
 2021 JGSB Award for Excellence in Research  
 2019-2022 Kauffman Knowledge Challenge Grant (P.I.) – \$244,000  
 2016-2017 Werner L. and Adriana Chilton Doctoral Fellowship, Columbia Business School  
 2016-2017 Eugene Lang Entrepreneurship Center PhD Fellowship, Columbia Business School  
 2016-2017 Kauffman Dissertation Fellowship - \$25,000  
 2014 Paul A. Volcker Fellowship at International House  
 2013- Columbia University Doctoral Fellowship  
 2012 Dean’s Award for Academic Excellence at Bocconi University  
 2012 Selected as one of 200 “Leaders of Tomorrow” at the 42nd St. Gallen Symposium, Switzerland.  
 2010-2013 Bocconi University Doctoral Fellowship  
 2008 Master Thesis Abroad Research Grant, University of Bologna  
 2007 Overseas Program Scholarship, University of Bologna (ranked 1st university-wide)  
 2003-2009 Collegio Superiore Full Merit Scholarship, University of Bologna.

**SKILLS**

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**Coding Skills & Software Packages**

LaTeX and Microsoft Office.  
 Proficiency in R, STATA, Mathematica, MATLAB and UCINET. Basic Python and Tableau.

**Languages**

Italian: native  
 English: fluent

**SERVICE**

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**Reviewing and Editing**

Editorial Review Board member at:  
 - *Academy of Management Journal* (2021-)  
 - *Organization Science* (2021-)

Ad-hoc reviewer for *Academy of Management Discoveries*, *Administrative Science Quarterly*, *American Journal of Sociology*, *American Sociological Review*, *Business & Society*, *Journal of Business Venturing*, *Journal of Management*, *Journal of Management Studies*, *Journal for the Scientific Study of Religion*, *Management Science*, *Organization Studies*, *Regional Studies*, *Social Forces*, *Sociological Forum*, *Sexuality Gender and Policy*, *Socius*, *Strategic Entrepreneurship Journal*, and *Strategic Management Journal*.

Reviewer for the Hong Kong Research Grants Council since 2022.

## Advising

### *Graduate:*

- Yiyang Zhu (Dissertation Committee Member)  
First placement: Montclair State University, Feliciano School of Business
- Yajing Li (Dissertation Committee Member)  
First placement: Rennes Business School, France (now Alliance Manchester Business School)
- Zhuo Chen (Dissertation Committee Member)  
First placement: American University, Kogod School of Business (now CEIBS)
- Brian Chung (Dissertation Committee Member)
- Yue Wang (Dissertation Committee Member)

### *Undergraduate:*

- William Miles (now in the Strategy PhD program at Duke Fuqua)

## Professional Associations

### *Academy of Management*

- OMT Research Committee (2021-)

## INDUSTRY EXPERIENCE

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2009-2010     **Prismian SpA**, Milan, Italy.  
Management Consulting Intern – Corporate Restructuring

## REFERENCES

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### **Damon J. Phillips**

Robert Steinberg Professor of Management  
The Wharton School, University of Pennsylvania  
2016 SH-DH - 3620 Locust Walk  
Philadelphia, PA 19104  
[djphill@wharton.upenn.edu](mailto:djphill@wharton.upenn.edu)

### **Fabrizio Perretti**

Professor of Strategy and Organizational Sociology  
Bocconi University  
Department of Management & Technology  
Via Roentgen 1, 20136 Milan, Italy  
[fabrizio.perretti@unibocconi.it](mailto:fabrizio.perretti@unibocconi.it)

### **Julien Jourdan**

Associate Professor of Management  
HEC Paris  
1 Rue de la Libération  
78350 Jouy-en-Josas, France  
[jourdan@hec.fr](mailto:jourdan@hec.fr)

### **Dan Wang**

Lambert Family Associate Professor of Social Enterprise  
Columbia Business School  
3022 Broadway – Uris Hall 723  
New York, NY 10027  
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### **Paul Ingram**

Kravis Professor of Business  
Columbia Business School  
3022 Broadway – Uris Hall 712  
New York, NY 10027  
[pi17@columbia.edu](mailto:pi17@columbia.edu)

### **Joe Porac**

George Daly Professor of Business Leadership  
NYU Stern School of Business  
Tisch Hall - 40 West Fourth Street, 710  
New York, NY 10012  
[jfp5@stern.nyu.edu](mailto:jfp5@stern.nyu.edu)