



<b>Thursday</b>		<b>May 18, 2017</b>
2:00 - 2:10	<p><b>Welcome</b> <span style="float: right;">McNair Hall Classroom 212</span></p> <p style="text-align: center;"><b>PRASHANT KALE</b>          Jones Graduate School of Business, Rice University</p>	
2:10 - 3:20	<p><b>Paper Presentation</b> <span style="float: right;">McNair Hall Classroom 212</span>          Session I <span style="float: right;">Moderated by DUANE WINDSOR, Rice University</span></p> <p style="text-align: center;"><b>SHAKER ZAHRA</b>          Carlson School of Management, University of Minnesota  <i>Structural Holes in Intra- and Inter-Industry Networks,          Institutions, and Opportunity Recognition Capability</i></p> <p style="text-align: center;">~*~*~</p> <p style="text-align: center;"><b>LOWELL BUSENITZ</b>          Price College of Business, University of Oklahoma  <i>Alterness to New Venture Opportunities: The Asset of          Foreignness among Entrepreneurs</i></p>	
3:20 - 3:40	Coffee Break/Student Commons	
3:40 - 5:10	<p><b>Panel I</b> <span style="float: right;">McNair Hall Classroom 212</span>          Moderated by Haiyang Li, Rice University</p> <p style="text-align: center;"><i>Emerging Markets Strategy Research: A Reflection Since AMJ 2000</i></p> <p><b>BOB HOSKISSON</b> Jones Graduate School of Business, Rice University</p> <p><b>LORRAINE EDEN</b> Mays Business School, Texas A&amp;M University</p> <p><b>IGOR FILATOTCHEV</b> Cass Business School, City University London</p> <p><b>MIKE HITT</b> Mays Business School, Texas A&amp;M University          Neeley School of Business, Texas Christian University</p>	

<p>8:30 - 10:00</p>	<p><b>Panel II</b> <span style="float: right;">McNair Hall Classroom 212</span>                  Moderated by DOUG SCHULER, Rice University</p> <p style="text-align: center;"><i>Emerging Market Firms' Globalization</i></p> <p><b>LASZLO TIHANYI</b> Mays Business School, Texas A&amp;M University  <b>DAPHNE YIU</b> Faculty of Business Administration, Chinese University of Hong Kong  <b>SHAKER ZAHRA</b> Carlson School of Management, University of Minnesota  <b>YAN ANTHEA ZHANG</b> Jones School of Business, Rice University</p>
<p>10:00 - 10:30</p>	<p>Coffee Break/Student Commons</p>
<p>10:30 - 12:00</p>	<p><b>Paper Presentation</b> <span style="float: right;">McNair Hall Classroom 212</span>                  Session II <span style="float: right;">Moderated by ANNIE ZAVYALOVA, Rice University</span></p> <p style="text-align: center;"><b>JORGE HEREDIA</b>                  School of Business, Universidad Del Pacifico</p> <p style="text-align: center;"><i>The Role of Informal Competition on Innovation Orientation: A New Framework to Understand Business Performance in Emerging Markets</i></p> <p style="text-align: center;"></p> <p style="text-align: center;"><b>BILL WAN</b>                  College of Business, City University of Hong Kong</p> <p style="text-align: center;"><i>Multicultural Experience and Firm Innovation: A Study of Top Executives in China</i></p>
<p>12:00 - 1:30</p>	<p>Lunch/Student Commons</p>

1:30 - 3:00

**Paper Presentation**  
Session III

McNair Hall Classroom 212  
Moderated by BALAJI KOKA, Rice University

**BERT CANNELLA**

Mays Business School, Texas A&M University

*The Roles of Regional Directorship Networks in Firm Failure  
among Colombian SMEs*



**WEI SHI**

Kelly School of Business, Indiana University

*Does State Ownership Harm Minority Shareholders? Evidence from  
Corporate Misconduct*

3:00 - 3:15

Concluding Remarks by Haiyang Li, Rice University

*The Strategy and Environment faculty at the Jones Graduate School of Business would like to extend a heartfelt “thank you” to all of the speakers and participants of our Seventh Annual Strategy Symposium on Emerging Markets. In addition, we thank everyone at the Jones Graduate School of Business not only for their support in the creation of this Symposium, but for their ongoing enthusiasm and encouragement of our individual research endeavors.*

*As stated in our invitation, “the purpose of this symposium is to have active scholars from both the US and abroad, share interesting research on strategy issues related to emerging markets.” We hope this symposium serves to advance strategy research in this important area. As the organizers of this symposium, we welcome your feedback on the design and content of this event and appreciate your recommendations for future speakers. We encourage you to contact us at either [haiyang@rice.edu](mailto:haiyang@rice.edu) (Haiyang Li) or [kale@rice.edu](mailto:kale@rice.edu) (Prashant Kale).*

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**To register, please visit <http://business.rice.edu/StrategySymposium/>**

*The Strategy and Environment group at the Jones Graduate School of Business includes the following faculty: Bob Hoskisson, Prashant Kale, Balaji Koka, Haiyang Li, Doug Schuler, Duane Windsor, Anastasiya Zavyalova and Yan Anthea Zhang. The group has a strong interest and active research projects ongoing in the context of emerging markets. For more information, we encourage you to visit [http://business.rice.edu/Strategy\\_Environment.aspx](http://business.rice.edu/Strategy_Environment.aspx).*