

# Strategy Symposium on Emerging Markets

Promoting scholarly research on critical strategy issues related to emerging markets

April 30, 2010

8:00 am - 4:30 pm

Jones Graduate School of Business, Rice University

Program:

7:00 Breakfast

Farnsworth  
Pavilion

8:00 Paper/Presentation Session I

Room 314,  
McNair Hall

**Michael A. Hitt, Texas A&M University**

*Emerging Markets' Institutional Environments and Firm Strategies*

**Chuck Eesley, Stanford University**

*Who has 'The Right Stuff'? Human Capital, Entrepreneurship and Institutional Change in China*

**Bob Hoskisson, Rice University**

*Does Market-oriented Institutional Change in an Emerging Economy Make Business Group-affiliated Multinationals Perform Better? An Institution-based View*

Moderator: **Haiyang Li, Rice University**

10:00 Coffee Break

10:30 Paper/Presentation Session II

Room 314,  
McNair Hall

**Harbir Singh, University of Pennsylvania**

*Leadership in India*

**Yan Zhang, Rice University**

*The Role of Foreign Firms' Age and Location in FDI Spillovers in an Emerging Market: A Longitudinal Study*

Moderator: **Gerry Sanders, Rice University**

11:50 Lunch

Farnsworth  
Pavilion

1:00 Paper/Presentation Session III

Room 314,  
McNair Hall

**Alvaro Cuervo-Cazurra, the University of South Carolina**

*What Can Crises Tell Us About Advantages and Disadvantages of Foreignness?*

**Jordan Siegel, Harvard Business School**

*Multinational Firms, Labor Market Discrimination, and the Capture of Competitive Advantage by Exploiting the Social Divide*

**Yadong Luo, University of Miami**

*Frontier Issues in Global Strategy for Firms in/from Emerging Markets*

Moderator: **Doug Schuler, Rice University**



[Download Session Papers/Presentations \(password required\)](#)

3:30 Panel Discussion

Room 314,  
McNair Hall

- Garry Bruton, Texas Christian University
- Michael Hitt, Texas A&M University
- Yadong Luo, University of Miami
- Duane Winsor, Rice University
- Moderator: Prashant Kale, Rice University

Possible Issues to Discuss:

- Interesting Research Opportunities/Topics in Emerging Economies
- Research Challenges in Emerging Economies
- Data Sources for Research in Emerging Economies
- Publication Outlets for Research in Emerging Economies

4:40 Concluding Remarks

7:00 Dinner with Invited Speakers