



RICE
 JONES GRADUATE
 SCHOOL OF BUSINESS

Fifth Annual
**STRATEGY SYMPOSIUM ON
 EMERGING MARKETS**
 April 23 – 24, 2015

Thursday		April 23, 2015
2:00 - 2:10	<p>Welcome McNair Hall Classroom 212</p> <p style="text-align: center;">BILL GLICK Dean, Jones Graduate School of Business, Rice University</p>	
2:10 - 3:40	<p>Paper Presentation McNair Hall Classroom 212 Session I Moderated by BOB HOSKISSON, Rice University</p> <p style="text-align: center;">NAN JIA Marshall School of Business, University of Southern California <i>Managing in Low-Quality Institutional Environments: Evidence from Chinese State-Controlled Firms</i></p> <p style="text-align: center;">~*~*~*~</p> <p style="text-align: center;">CHRISTOPHER MARQUIS Harvard Business School, Harvard University <i>Institutional Strategies in Emerging Markets</i></p>	
3:40 - 4:10	Coffee Break/Anderson Family Commons	
4:10 - 5:40	<p>Paper Presentation McNair Hall Classroom 212 Session II Moderated by HAIYANG LI, Rice University</p> <p style="text-align: center;">EXEQUIEL HERNANDEZ The Wharton School, University of Pennsylvania <i>Ethnic Communities, Institutions, and Foreign Location Choice</i></p> <p style="text-align: center;">~*~*~*~</p> <p style="text-align: center;">DAN WANG Columbia Business School, Columbia University <i>Learning-by-Syndicating? Lessons from Cross-Border Co-Investment in China, 1991-2011</i></p>	

7:15 – 8:00	Breakfast/Anderson Family Commons
8:00 - 9:30	<p>Paper Presentation McNair Hall Classroom 212 Session III Moderated by PRASHANT KALE, Rice University</p> <p style="text-align: center;">MICHAEL A. HITT Mays Business School, Texas A&M University <i>International Strategy: From Local to Global and Beyond</i></p> <p style="text-align: center;"> STEVE TALLMAN Robins School of Business, University of Richmond <i>Agglomeration and Inter-firm Competition and Cooperation: A Study of Chinese Township Clusters</i></p>
9:30 - 10:00	Coffee Break/Anderson Family Commons
10:00 - 11:30	<p>Paper Presentation McNair Hall Classroom 212 Session IV Moderated by PETER PING LI, Copenhagen Business School</p> <p style="text-align: center;">WAGNER KAMAKURA Jones Graduate School of Business, Rice University <i>Measuring the Impact of a Conditional Cash Transfer Program on Consumption</i></p> <p style="text-align: center;"> DOUG SCHULER Jones Graduate School of Business, Rice University <i>Windfalls of Emperors' Sojourns: Stock Market Reactions to Chinese Firms Hosting High Ranking Government Officials</i></p>
11:30 - 12:30	Lunch/Anderson Family Commons

<p>12:30 - 2:00</p>	<p>Paper Presentation McNair Hall Classroom 212 Session V Moderated by BALAJI KOKA , Rice University</p> <p style="text-align: center;">VALERIE KARPLUS Sloan School of Management, Massachusetts Institute of Technology <i>Air Pollution Management in Emerging Markets: Insights from Industrial Firms in China</i></p> <p style="text-align: center;"></p> <p style="text-align: center;">ANASTASIYA ZAVYALOVA Jones Graduate School of Business, Rice University <i>Reputation for What and Among Whom: How Organizational Identification and Multidimensionality or Reputation Affect Stakeholder Support after a Negative Event</i></p>
<p>2:00 - 2:30</p>	<p>Coffee Break/Rotunda</p>
<p>2:30 - 3:30</p>	<p>Editor Panel: McNair Hall Classroom 212 <i>Publishing Emerging Markets Strategy Research in Top-Tier Journals</i></p> <p style="text-align: center;">CHRISTOPHER MARQUIS <i>Associate Editor: Administrative Science Quarterly</i> Harvard Business School, Harvard University</p> <p style="text-align: center;">STEPHEN B. TALLMAN <i>Co-editor, Global Strategy Journal</i> Robins School of Business, University of Richmond</p> <p style="text-align: center;">YAN ANTHEA ZHANG <i>Former Associate Editor, Academy of Management Journal</i> <i>Consulting Editor, Management and Organization Review</i> Jones Graduate School of Business, Rice University</p> <p style="text-align: center;">Moderated by DUANE WINDSOR, Rice University</p>
<p>3:30 - 3:40</p>	<p>Concluding Remarks by Haiyang Li, Rice University</p>

The Strategy and Environment faculty at the Jones Graduate School of Business would like to extend a heartfelt “thank you” to all of the speakers and participants of our Fifth Annual Strategy Symposium on Emerging Markets. In addition, we thank everyone at the Jones Graduate School of Business not only for their support in the creation of this Symposium, but for their ongoing enthusiasm and encouragement of our individual research endeavors.

As stated in our invitation, “the purpose of this symposium is to have active scholars from both the US and abroad, share interesting research on strategy issues related to emerging markets.” We hope this symposium serves to advance strategy research in this important area. As the organizers of this symposium, we welcome your feedback on the design and content of this event and appreciate your recommendations for future speakers. We encourage you to contact us at either haiyang@rice.edu (Haiyang Li) or kale@rice.edu (Prashant Kale).

2015 Speaker, Moderator, and Panel Contact Information	
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To register, please visit <http://business.rice.edu/StrategySymposium/>

Additional sponsorship provided by Chevron Corporation



The Strategy and Environment group at the Jones Graduate School of Business includes the following faculty: Bob Hoskisson, Prashant Kale, Balaji Koka, Haiyang Li, Doug Schuler, Duane Windsor, Anastasiya Zavyalova and Yan Anthea Zhang. The group has a strong interest and active research projects ongoing in the context of emerging markets. For more information, we encourage you to visit http://business.rice.edu/Strategy_Environment.aspx.