

# Robyn O'Brien



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## Objective

Robyn O'Brien is a thought leader in the food industry, working across industries to build and finance the new food economy. She is the co-founder of rePlant Capital, a financial services firm that is placing integrated capital into deep impact, privately held opportunities, from soil to shelf, to reverse climate change. She is the author of *The Unhealthy Truth*, Random House 2009, and the founder of the AllergyKids Foundation, a 501c3, focused on protecting the health of children.

## Experience

Co-Founder, rePlant Capital October 2018 - Present

- rePlant Capital is a financial services firm that is placing integrated capital into deep impact, privately held opportunities, from soil to shelf, to reverse climate change. The financial services firm works with farmers, food companies and multinational food conglomerates to capitalize regenerative agriculture and rebuild the supply chain.

Founder, Do Good Strategy May 2009 - Present

- A strategic advisory firm, Do Good works with global food companies, food industry startups and health and farming organizations around the world to help build the new food economy. Robyn serves on the advisory board of startups in the food and tech industries and of Compass Food Group's Chartwell's K-12 division.

Founder, AllergyKids Foundation October 2010 - Present

- AllergyKids Foundation is a 501 c3 non-profit whose mission is to make clean and safe food affordable and accessible for all families and to advocate for and advance the health of children.

Author, Random House May 2009 - Present

- In 2009, Random House published [The Unhealthy Truth](#)
- Researched and wrote the nonfiction book "The Unhealthy Truth," comparing food systems in the U.S. to those around the world. The Unhealthy Truth examines how corporate funding of science and corporate influence over public policies create a double standard in the American food system. Published by Random House in 2009, *The Unhealthy Truth*, is a bestseller that sheds light on our food supply and how it is impacting the health of our families, our economy and country. It was released as a paperback in 2010.

Financial Analyst, AIM/Invesco June 1998 - March 2000

- Worked on the small and mid cap portfolio management teams with a team of seven that managed \$20 billion in assets. Our team launched the company's first hedge fund which was the company's top performing fund of the year, 1999-2000. Daily meetings with management teams like Goldman Sachs, eBay, Enron, Costco, Kroger, Whole Foods and others.



## Education

Rice University

September 1996 - June 1998

Full Scholarship recipient, graduated top woman in the class. Texas Chartered Financial Analyst award recipient. Wright Fund portfolio manager.

Washington and Lee University

September 1989 - June 1993

Summa Cum Laude, Phi Beta Kappa, Omicron Delta Kappa, Bachelor of Arts in French and Spanish, focus in Romance Languages and Japanese. Romance Language award, Music and Fine Arts recognition.

Fulbright Fellowship

August 1993-August 1994

Studied and taught in Paris, France, working on a fellowship and gaining fluency in the language.