



RICE | BUSINESS
Jones Graduate School of Business



8th

STRATEGY SYMPOSIUM ON EMERGING MARKETS

May 9-10, 2018 | McNair Hall, Rice University

BUSINESS.RICE.EDU/StrategySymposium2018



WEDNESDAY, MAY 9

ROOM 212

Welcome

2 p.m. – 2:10 p.m.

PRASHANT KALE

Jones Graduate School of Business, Rice University

**Paper Presentation
Session I**

Moderated by Anastasiya Zavyalova

2:10 p.m. – 3:40 p.m.

RUTH AGUILERA

D'Amore-McKim School of Business, Northeastern University
“Lost in Translation? Independent Boards and Blockholder
Appropriation”

NAN JIA

Marshall School of Business, University of Southern California
“Governance Inertia in Dynamic Institutional Environments”

3:40 p.m. – 4 p.m.

Coffee Break/Student Commons

**Paper Presentation
Session II**

Moderated by Prashant Kale

4 p.m. – 5:30 p.m.

MARJORIE LYLES

Kelley School of Business, Indiana University
“CEO Hubris and Knowledge Dependence”

YAN ANTHEA ZHANG

Jones Graduate School of Business, Rice University
“Technology Commercialization Mode, Information Disclosure,
and Patent Invalidation”

**Paper Presentation
Session III**

Moderated by Balaji Koka

9 a.m. – 10:30 a.m.

ROBERT HOSKISSON

Jones Graduate School of Business, Rice University
“A Home Embeddedness Model of Internationalization Speed:
Evidence from Chinese Multinational Enterprises”

JORDAN SIEGEL

Ross School of Business, University of Michigan
“National Culture and International Business Research: New Data
and New Findings”

10:30 a.m. – 11 a.m.

[Coffee Break/Student Commons](#)

**Paper Presentation
Session IV**

Moderated by Haiyang Li

11 a.m. – 12:30 p.m.

PRITHWIRAJ (RAJ) CHOUDHURY

Harvard Business School, Harvard University
“Intellectual Baggage Ethnic Migrant Inventors: Transfer and
Recombination of Knowledge Across Borders”

DANIEL ARMANIOS

College of Engineering, Carnegie Mellon University
“Scaffolds and Intermediaries: How Changing Institutional
Infrastructure Can Alleviate Knowledge Barriers to
Entrepreneurship”

12:30 p.m. – 1:30 p.m.

[Lunch/Student Commons](#)

Panel

[Corporate Governance in Emerging
Market Firms](#)

1:30 p.m. – 3 p.m.

RUTH AGUILERA

D'Amore-McKim School of Business, Northeastern University

ROBERT HOSKISSON

Jones Graduate School of Business, Rice University

YAN ANTHEA ZHANG

Jones Graduate School of Business, Rice University

[Moderated by Duane Windsor](#)

Concluding Remarks

3 p.m. – 3:15 p.m.

HAIYANG LI

Jones Graduate School of Business, Rice University

The Strategy and Environment group at the Jones Graduate School of Business includes the following faculty: Prashant Kale, Balaji Koka, Haiyang Li, Doug Schuler, Duane Windsor, Anastasiya Zavyalova, and Yan Anthea Zhang. The group has a strong interest and active research projects ongoing in the context of emerging markets. For more information, we encourage you to visit <https://business.rice.edu/faculty-and-research/strategy-and-environment>

The Strategy and Environment faculty at the Jones Graduate School of Business would like to extend a heartfelt thank you to all of the speakers and participants of our annual Strategy Symposium on Emerging Markets. In addition, we thank everyone at the school not only for their support in the creation of this symposium but also for their ongoing enthusiasm and encouragement of our individual research endeavors.

As stated in our invitation, the purpose of this symposium is to have active scholars from both the U.S. and abroad share interesting research on strategy issues related to emerging markets. We hope this symposium serves to advance strategy research in this important area. As the organizers of this symposium, we welcome your feedback on the design and content of this event and appreciate your recommendations for future speakers. We encourage you to contact us, [Haiyang Li \(haiyang@rice.edu\)](mailto:haiyang@rice.edu) or [Prashant Kale \(kale@rice.edu\)](mailto:kale@rice.edu).

2018 Speaker, Moderator and Panel Contact Information

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