



RICE | BUSINESS
Jones Graduate School of Business



9th Annual
**STRATEGY SYMPOSIUM ON
EMERGING MARKETS**

May 16-17, 2019 | McNair Hall, Rice University

business.rice.edu/StrategySymposium2019



THURSDAY, MAY 16

ROOM 214

Welcome

9:50 AM – 10 AM

Prashant Kale

Jones Graduate School of Business, Rice University

Institutions and Entrepreneurial Strategies

Mike Hitt

Mays Business School, Texas A&M University
Neeley School of Business, Texas Christian University

Paper Presentation Session I

Moderated by Alessandro Piazza

10 AM – 11:30 AM

Immigrants and Firm Performance: Effects on Foreign Subsidiaries versus Foreign Entrepreneurial Firms

Elena Kulchina

Poole College of Management, North Carolina State University

11:30 AM – 1 PM

Lunch at Student Center in Farnsworth Pavillion

Paper Presentation Session II

Moderated by Prashant Kale

1 PM – 2:30 PM

Foreign Direct Investment and Domestic Entrepreneurship

Haiyang Li

Jones Graduate School of Business, Rice University

Trust Dynamics Between Cross-Border Partners

Becky Reuber

Rotman School of Management, University of Toronto

2:30 PM – 3 PM

Coffee Break

Paper Presentation Session III

Moderated by Doug Schuler

3 PM – 4:30 PM

Who Wants to Talk Politics? A Multilevel Analysis of Ideological Fit and Firms' Disclosure of Political Orientation

Jing Li

Beedie School of Business, Simon Fraser University

State Ownership and Political Connections

Laszlo Tihanyi

Mays Business School, Texas A&M University

6 PM – 8:30 PM

Dinner



FRIDAY, MAY 17

ROOM 214

Editors' Panel

Publishing in Top
Management Journals

8:30 AM – 10 AM

Becky Reuber

Rotman School of Management, University of Toronto

Laszlo Tihanyi

Mays Business School, Texas A&M University

Yan Anthea Zhang

Jones Graduate School of Business, Rice University

10:00 AM – 10:30 AM

Coffee Break

Paper Presentation Session IV

Moderated by Annie Zavyalova

10:30 AM – 12 PM

Indigestible? Systemic Collaborations for Solving Complex Social Problems: A Field Study of Food Insecurity in Houston

Balaji Koka

Jones Graduate School of Business, Rice University

Could There Be A Socioemotional Bond? A Longitudinal Study of Professional CEO Dismissal in Family Controlled Firms

Wei Shen

WP Carey School of Business, Arizona State University

Concluding Remarks

12 PM – 12:10 PM

Haiyang Li

Jones Graduate School of Business, Rice University

The Strategy and Environment faculty at the Jones Graduate School of Business would like to extend a heartfelt thank you to all of the speakers and participants of our annual Strategy Symposium on Emerging Markets. In addition, we thank everyone at the school not only for their support in the creation of this symposium but also for their ongoing enthusiasm and encouragement of our individual research endeavors.

As stated in our invitation, the purpose of this symposium is to have active scholars from both the U.S. and abroad share interesting research on strategy issues related to emerging markets. We hope this symposium serves to advance strategy research in this important area. As the organizers of this symposium, we welcome your feedback on the design and content of this event and appreciate your recommendations for future speakers. We encourage you to contact us, Haiyang Li (haiyang@rice.edu) or Prashant Kale (kale@rice.edu).

The Strategy and Environment group at the Jones Graduate School of Business includes the following faculty: Prashant Kale, Balaji Koka, Haiyang Li, Doug Schuler, Duane Windsor, Anastasiya Zavyalova and Yan Anthea Zhang. The group has a strong interest and active research projects ongoing in the context of emerging markets. For more information, we encourage you to visit <https://business.rice.edu/faculty-and-research/strategy-and-environment>

2019 Speaker, Moderator and Panel Contact Information

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